The objective of the **GBS Thought Leader Scholarship** is to support applicants who already demonstrate or aim at achieving a considerable impact on their industry through the work they do as part of their occupation, work outside of their occupation, voluntary work, etc.

**WHO CAN APPLY?**
GBS MBA program applicants from all backgrounds and career levels who are self-funded can apply for the **GBS Thought Leader Scholarship**. Candidates should demonstrate how a considerable impact on their chosen professional focus (digital transformation or pharma) is / will be achieved, for example
- at their current workplace through innovative ideas, proven leadership for driving new ideas forward in their company / team, motivation to be an opinion leader
- through extracurricular activities apart from their work, such as actively participating in branch relevant professional associations

**APPLICATION & SELECTION PROCESS**
**GBS Thought Leader Scholarship** applicants are required to submit an extended essay (in English) or a video. In order to be considered, the essay must not exceed 3 pages and the video may be up to 5 minutes of duration (max. 8 MB). They may also submit additional documents supporting their application. The essay should outline what makes the respective applicant a thought leader and draw a detailed picture on how the considerable impact on their chosen professional focus (digital transformation or pharma) is / will be achieved.

**GBS Thought Leader Scholarship** applications are accepted via the GBS Online Application Portal before the final application deadline of the respective GBS MBA program the candidate is applying for. A confirmation email will be sent upon receipt.

Shortlisted **GBS Thought Leader Scholarship** applicants will be invited for a zoom interview and can expect questions about their approach to become a thought leader. All scholarship applicants receive notification from GBS until 4 to 6 weeks after the respective MBA program’s final application deadline if a scholarship can be granted.

**HOW MUCH CAN BE SPONSORED?**
The **GBS Thought Leader Scholarship** will cover 5,000€ of the tuition fee and will be paid out 4 weeks before the last tuition installment is due. Only applicants who do not receive other sponsoring can qualify for this scholarship.

**WHAT WE EXPECT FROM GBS THOUGHT LEADER SCHOLARS**
As a GBS Scholarship Recipient, we expect you to
- Support us in promoting GBS MBA programs on social media, by writing for the GBS Blog or our GBS Newsletter, etc.
- Support at least two online Information Sessions or other recruiting activities during your studies
- Act as a contact person for candidates interested in joining a GBS MBA program

For more information, please contact scholarships@gbs.uni-frankfurt.de.