

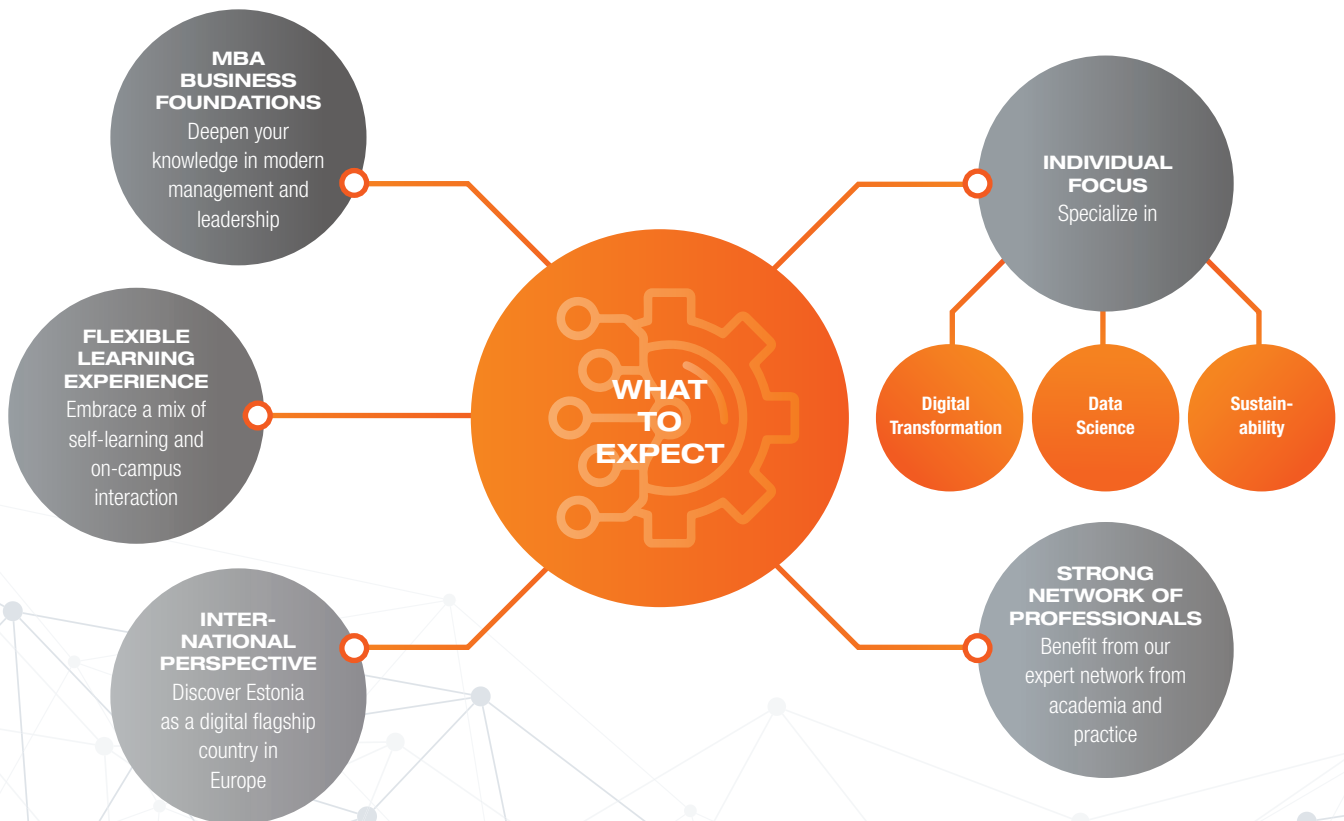
# DIGITAL TRANSFORMATION

# DATA SCIENCE

# SUSTAINABILITY

## PREPARING LEADERS FOR FUNDAMENTAL CHANGE

In a world where change is constant and innovation is paramount, we understand that education must evolve to keep pace. With a focus on digital transformation, data science and sustainability, our MBA program offers a truly holistic education that equips you with the skills and knowledge needed to thrive in today's dynamic business landscape. Welcome to a new era of education, where customization, flexibility, and global perspective converge to empower tomorrow's leaders. Explore the Goethe MBA and discover how you can tailor your journey to success.



## KEY FACTS



### DURATION

24 months (part-time)



### LOCATION

Campus Westend



### LANGUAGE

English



### NEXT INTAKE

October 2024



### DEGREE

MBA



### REQUIREMENTS

- First university degree
- Minimum one year of relevant work experience
- English proficiency

## STUDENT PROFILE



32

years average age



221

students & alumni



32%

women



34

students per cohort



6

years average work experience



31%

international students

## MODULAR CURRICULUM



### BUSINESS FOUNDATIONS

Build a strong foundation in modern management and leadership.



### CUSTOMIZED FOCUS

Tailor your MBA journey to match your aspirations! Choose electives from three cutting-edge focus areas – Digital Transformation, Data Science, and Sustainability – and obtain a Certificate of Advanced Studies (CAS).



### MASTER THESIS

Apply the knowledge acquired in the program and address a real-world problem, ideally from your own experience or company. A preparatory seminar will help you to learn the necessary scientific methods.

## TUITION

APPLICATION DEADLINE	TUITION DISCOUNT	TUITION PAYABLE
FEBRUARY 26, 2024	4,800 €	27,200 €
MAY 27, 2024	2,400 €	29,600 €
AUGUST 15, 2024		32,000 €

### CONTACT

Recruiting & Admissions Team

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TechQuartier

