

GBS DIVERSITY* IN BUSINESS SCHOLARSHIP

At Goethe Business School, we are dedicated to doing our part in fostering a diverse* business culture and ending existing biases in all industries. We understand that increasing representation of diversity* in leadership roles, senior management, as team leads, or even simply increasing their visibility in under-represented career paths, starts with ensuring access to and diversity* in top-tier business education and thus paving the path to a successful career.

The *GBS Diversity* in Business Scholarship* aims to support students who are looking to further advance their career in the areas of technology/digital transformation, finance, or pharmaceutical business. We look forward to supporting talented, dedicated students who are pro-active about bettering the position of diverse* people within their chosen industries and who have a proven record of ideas, initiatives and success related to their biographical background and their professional work experience.

WHO CAN APPLY?

The *GBS Diversity* in Business Scholarship* is open to all **self-funded applicants** who have been accepted to their program of choice and may not be receiving any other scholarships.

APPLICATION & SELECTION PROCESS

GBS Diversity in Business Scholarship* applicants are required to submit a resume plus an extended essay, or a video (English language required) through the online application portal. The essay must not exceed 3 pages and the video may be up to 5 minutes of duration (max. 8 MB) to be considered. Additional documents supporting the scholarship application may be submitted.

The essay/video must consider the applicants individual situation as well as describe their own activities for improving the diversity* in business. Future professional and leadership potential, as demonstrated by the quality of the essay/video will be considered by the scholarship committee.

GBS Diversity in Business Scholarship* applications are accepted via the Online Application Portal not later than the final application deadline of the respective GBS master program the candidate is applying for. **The upload function will be accessible for 100% self-funded candidates only.**

Shortlisted *GBS Diversity* in Business Scholarship* applicants will be invited for a zoom interview of max. 30 min. and can expect questions about their approach to make an impact on diversity* in the world of business. 4 to 6 weeks after the respective master program's final application deadline, all scholarship applicants will usually be informed if the scholarship can be granted.

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EVALUATION CRITERIA

The submitted essay or video must have a central idea and follow a structure showing the relevance to the applicants employer as well as to the master program of choice.

To be considered for the *GBS Diversity* in Business* scholarship **applicants must:**

- demonstrate an interest in the role of diversity* in business,
- prove their ability to analyze and reflect on the experience of diversity* in business, based on academic and professional careers, and in the wider business context,
- provide examples describing their own activities or initiatives related to their experience with diversity*
- describe their own activities and/or initiatives related to supporting diversity* in business, independent of their role (e.g. peer, leader, team member)
- outline a future-oriented approach in how far the chosen master program as well as the scholarship will help to progress their attempt in supporting diversity* in business.

HOW MUCH CAN BE SPONSORED?

The *GBS Diversity* in Business* scholarship will cover 5,000€ of the tuition fee and will be paid out 4 weeks before the last tuition instalment becomes due.

WHAT DO WE EXPECT FROM THE GBS DIVERSITY* IN BUSINESS SCHOLARSHIP RECIPIENTS?

To consult Goethe Business School in its efforts to create a more diverse and inclusive community and to raise awareness about diversity topics in business, we expect GBS Diversity* in Business Scholarship recipients to support GBS (recruiting) events and activities (e.g. on social media) and actively encourage applications from qualified candidates who may have the potential to become change agents in the movement toward a more equitable, just, and inclusive economy.

For more information, please contact scholarships@gbs.uni-frankfurt.de.

*) By diversity, GBS understands primarily socially determined differences such as, skin color, gender, ethnic origin, sexual orientation, disabilities, and impairments.