

# UniReport



Goethe-Universität | Frankfurt am Main

Satzungen und Ordnungen

## **Regulation of the Faculty of Economics and Business Administration of Goethe University, Frankfurt am Main for the English-language Masters Course "Master of Digital Transformation Management" which confers the qualification "Master of Business Administration (MBA)" dated 14 June 2017**

**Approved by the Executive Committee at a meeting on 18 July 2017**

Based on sections 20 and 44(1)(1) of the Hesse Higher Education Act (Hochschulgesetz) in the version dated 14 December 2009, last amended on 30 November 2015, the Faculty Council of the Faculty of Economics and Business Administration at Goethe University, Frankfurt am Main on 14 June 2017 approved the following regulation for the English-language Masters Course "Master of Digital Transformation Management". The Executive Council provisionally approved this regulation pursuant to section 37(5) of the Hesse Higher Education Act on 18 July 2017. It is hereby published.

**Legally not binding informal translation of Goethe Business School's Master of Digital Transformation Management Program Regulations.**

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## List of abbreviations

CP	Credit points
ECTS	European Credit Transfer System
GVBl.	Law and Regulation Gazette for the Land of Hesse
HHG	Hesse Higher Education Act dated 14 December 2009 (GVBl. I, p. 666), last amended by section 1 of the law of 30 November 2015 (GVBl. I, p. 510)
HImmaVO	Hesse Matriculation Regulation dated 24 February 2010 (GVBl. I, p. 94), last amended on 23 April 2013 (GVBl. I, p. 192)
MT	Compulsory "Master's thesis" module
MBA	Master of Business Administration
CM	Compulsory module
FR	Framework Regulation for Tiered and Modularized Courses of Study at Goethe University, Frankfurt am Main dated 30 April 2014, last amended on 25 May 2016.
SH/W	Semester hours per week (credit hours)
OM	Options Modules

## **Part I: General**

### **Article 1 Scope of the Regulation (FR: article 1)**

This regulation contains the course-specific regulations for the extra-occupational Masters Course of Digital Transformation Management (further referred to as the "Masters Course" or "course"). It applies in conjunction with the Framework Regulation for Tiered and Modularized Courses of Study at Goethe University, Frankfurt am Main dated 30 April 2014, UniReport Statutes and Regulations dated 11 July 2014 as amended from time to time, further referred to as "Framework Regulation" (FR).

### **Article 2 Purpose of the Master's examination (FR: article 2)**

- (1) The Masters Course ends with the provision of a further professional degree qualification. The Master's examination serves to ascertain whether those studying have achieved the objective of the Masters Course. The examinations are cumulative, meaning that the totals from the module examinations within the Master of Digital Transformation course, including the Master's thesis, combine to form the Master's examination.
- (2) The cumulative Master's examination should establish whether students have acquired the basic knowledge in the examination areas and have an overview of the nexuses of the subject, and whether they have the ability to apply research methods and knowledge independently and are ready for the transition to professional practice.

### **Article 3 Academic degree (FR: article 3)**

Once the course has been successfully completed and the examination passed, the Faculty of Economics and Business Administration awards the academic degree of "Master of Business Administration", abbreviated as MBA.

### **Article 4 Normal course length (FR: article 4)**

- (1) The normal course length for the Masters Course of Digital Transformation Management is four semesters.
- (2) Pursuant to article 11, 90 credit points ("CP") need to be acquired within the Masters Course of Digital Transformation Management. Taking into account the first degree conferring a professional qualification and any other recognized qualifications, 300 CP are needed in order to achieve the Master's level.
- (3) On the basis of this regulation, the Faculty of Economics and Business Administration offers a range of courses and shall ensure appropriate examination dates are set so that the course can be completed within the normal course length.

## **Part II: Course objectives; course implementation; commencement of studies and course admission requirements**

### **Article 5 Course objectives (FR: article 6)**

- (1) The Masters Course of Digital Transformation Management is geared towards practice.
- (2) Successful completion of the course gives students analytical skills as well as the practical knowledge for a demanding career in leadership positions not just in the IT environment but in all enterprises and sectors in which digital technology is used and offers added value.

The Masters Course primarily enables junior employees to acquire cross-disciplinary skills in the area of management or on current IT or digitalization topics of particular practical relevance, and qualifies them for entrepreneurial activity in line with academic standards. On completion of the course, students are in a position to define and interpret the special features and terminology of their area of study. By giving in-depth knowledge in the specialist areas of the course, the basis is laid for the development and application of independent, cross-disciplinary methodological skills. Through this, the students also acquire, in particular, the ability to apply their knowledge and understanding in the multi-disciplinary aspects of their subject, specifically Management and Digitalization. To that end, the course combines academic and business practice through the inclusion of qualified lecturers from enterprises, by setting tasks within the course that are based on commercial practice and through institutional cooperation between the university and business in the conception and running of this course.

### **Article 6 Course implementation**

The Masters Course is run by Goethe Business School not-for-profit limited company on behalf of the Faculty of Economics and Business Administration (hereinafter "Goethe Business School") in accordance with this regulation. This task includes, in particular:

- a) the organization and running of lectures in line with this regulation,
- b) the organization and running of examinations,
- c) the organization and implementation of cooperations with other institutions required to run the program,
- d) further development of the program in line with progress in academic knowledge and market requirements and
- e) economic management of the program.

### **Article 7 Commencement of studies (FR: article 7)**

The course can only be taken up starting in the winter semester.

### **Article 8 Admission onto the Masters Course and the Master's examination; admissions panel (FR: article 9)**

(1) The general condition for admission onto the Masters Course is

- a) evidence of completion of a bachelor's degree in economics, humanities, social sciences, natural sciences or engineering or an equivalent field with a normal course length of seven semesters or
- b) evidence of completion of at least an equivalent degree from a German university or German university of applied sciences in a related field or
- c) evidence of completion of at least an equivalent foreign degree in the same or a related field with a normal course length of at least seven semesters.

Applicants with a bachelor's degree or equivalent degree with a normal course length of six semesters may be admitted subject to the requirements under the fourth and fifth sentences of paragraph 6.

(2) In addition,

- a) evidence must be provided of at least two years' professional experience in a field in which independent or entrepreneurial activity is required in relation to IT or digitalization,
- b) evidence must be provided of payment of the fee set by the Executive Committee under section 16(3) HHG.

(3) The particular admission requirements are governed by Appendix 1.

(4) A further admission requirement is evidence of English-language skills normally of the language level C 1, but at least B 2 of the "Common European Framework of Reference for Languages" dated September 2000. Evidence of language skills may be provided, for example, through TOEFL or IELTS.

(5) Applicants are admitted onto the Masters Course by an admissions panel put in place by the Examination Board. The admissions panel shall, as a minimum, be composed of:

- a) two professors authorized to examine on a Masters Course
- b) one Goethe Business School employee responsible for admissions and authorized to examine
- c) in an advisory capacity, one student member enrolled on the Masters Course.

(6) The admissions panel determines the number of course participants. It decides whether to accept applicants based on the written application documents submitted. Applicants have no legal right to be accepted. For applicants with fewer than 210 CP from their first professional degree, the admissions panel will assess, on a case-by-case basis, whether the qualifications defined in the admissions requirements can be demonstrated by taking into account knowledge and skills acquired outside higher education, e.g. through the two years of qualified work under article 8(2)a). It is possible to recognize up to 30 CP in this way.

(7) Upon admission to the Course, the participants are simultaneously admitted to the Master's examination.

### **Part III: Course structure and organization**

#### **Article 9 Course composition; modularization (FR: article 11)**

(1) The Masters Course of Digital Transformation Management is a single-subject course.

(2) The Masters Course of Digital Transformation Management has a modular course structure. One module is a teaching and learning unit that is complete time-wise and in terms of its content. It includes a set of lectures, project work and self-study periods that are interrelated in terms of content, and is dedicated to a pre-defined learning objective. Modules last for one to two semesters.

(3) The Masters Course of Digital Transformation Management is divided into a foundation courses phase, a concentration courses phase, a specialization phase and a completion phase.

(4) Modules may be core modules, which are obligatory and include the Master's thesis, or options modules, which need to be selected from a pre-set catalogue of modules.

(5) The following course structure for the Master of Digital Transformation Management course is derived from the allocation of modules to different stages of the course, to what degree modules are compulsory and the student workload calculated in CP under article 11:

	<b>Compulsory Module (CM)/ Optional Module (OM)</b>	<b>Credit points (CP)</b>
<b>Foundation Courses</b>		<b>24</b>
Managerial Accounting & Controlling	CM	6
Organizational Behavior	CM	6
Corporate Finance	CM	6
Strategic Management & Organizational Change	CM	6
<b>Concentration courses</b>		<b>20</b>
IT Architectures & Digital Business Models	CM	5
Digital Leadership	CM	5
Digital Marketing	CM	5
Digital Process Management	CM	5
<b>Specialization Phase</b>		<b>20</b>
Option 1	OM	5
Option 2	OM	5
Option 3	OM	5
Option 4	OM	5
<b>Completion Phase</b>		<b>26</b>
"Scientific Methods for Research & Writing" seminar	CM	6
Master's thesis	CM	20
<b>Total</b>		<b>90</b>

(6) Where there is a lack of capacity the choice of options may be restricted by a decision of the Faculty Council. Goethe Business School shall immediately notify the students of the restriction. Article 14(2) applies. Additional options may also be allowed by a decision of the Faculty Council without an amendment of this regulation, provided these match the options governed by this regulation in terms of their scope and requirements. Article 10(4) applies mutatis mutandis. Article 14(2) shall be complied with.

(7) The classes within the modules are divided into compulsory and optional lectures/seminars in terms of how obligatory they are. Compulsory classes are clearly indicated in the module description by the content and format of the class. Optional classes are classes that students need to select from a certain specialist area or in relation to a certain subject area within a module.

(8) The course is taught and examined in English. Where individual classes are offered in a different language this is regulated in the Module Handbook.

(9) Where a module's classes build on each other, the students must take them in the sequence indicated in the module description.

(10) Depending on the number of spaces available, students have the option of sitting an examination or assessment within the Masters Course of Digital Transformation Management other than the modules prescribed in this regulation (additional modules). The result of such examination is not included in the overall grade for the Master's examination.

#### **Article 10 Module descriptions/Module Handbook (FR: article 14)**

(1) For every compulsory module and option Appendix 3 contains a module description in line with article 14(2) FR. The module descriptions are an integral part of this regulation.

(2) The module descriptions are supplemented by a regularly updated Module Handbook. This contains the additional information required under paragraph 3 and is used in particular to provide information to students.

(3) The following are included in the Module Handbook as minimum requirements pursuant to article 14(5) FR:

- where relevant an indication that this is an import module
- the frequency with which the modules are offered (e.g. annually or every semester)
- student workload broken down into attendance or contact time and self-study in hours and credit points (CP).
- length of the modules
- recommended requirements
- classes with teaching and learning formats and credit points
- person responsible for delivering the module
- where relevant, timeframe of the modules
- availability of the modules
- teaching/examination language

(4) Amendments in the Module Handbook that do not relate to the content of the module descriptions under article 14(2) FR are possible by decision of the Faculty Council in good time prior to commencement of the semester teaching period and up to that time should be advertised during the information events held once a semester, via Goethe University's central e-learning platform OLAT and the course-specific webpage. They are not permitted to lead to substantive changes to the curriculum.

## **Article 11 Scope of the course and of the module; credit points (CP) (FR: article 15)**

- (1) Each module is allocated credit points (CP) in the module description based on the European Credit Transfer Systems (ECTS) taking into account the decisions and recommendations of the Conference of the Ministers of Education and Cultural Affairs from the different German Länder and of the German Rectors' Conference. The CP facilitate the transfer of credits to other courses at Goethe University or other universities, and vice versa, as the case may be.
- (2) CP are a quantitative measurement of the workload that averagely able students need to accept in order to successfully complete the corresponding module for the face-to-face course, participation in practical training outside the university or in excursions, preparatory and follow-up work on the syllabus and the preparation and composition of their own input and examination performance. One CP equates to a workload of 30 hours. A normal course-related workload for a masters course involves no more than 1,380 working hours per course year. The average workload per semester comes to 22.5 CP.
- (3) The Masters degree in Business Administration requires 300 CP including the preceding course ending in the first completion of a degree conferring a professional qualification.
- (4) CP are only awarded for a module that has been successfully completed in full.
- (5) A credit point account for each student is set up with the Examinations Office. Within the parameters of what is organizationally possible, students may access the current status of their accounts at any time.
- (6) The workload is assessed as part of the evaluation under section 12(1) and (2) HHG and for the reaccreditation of the course and is adjusted to the workload identified as a result of the evaluation.

## **Article 12 Teaching and learning formats; access to modules (FR: article 16)**

- (1) Classes within the Masters Course of Digital Transformation Management take place in the following formats:
  - a) Lectures: interrelated presentation and sharing of basic and specialist knowledge and methodology through a talk or, where relevant, in connection with demonstrations or experiments. Teaching staff develop and share the course content with the involvement of the students;
  - b) Exercises: working through and in-depth treatment of the syllabus as well as training in specialist methodology and teaching of special skills by working through and discussing sample tasks;
  - c) Introductory seminars/seminars: development of academic knowledge or processing of current problems using academic methods through input, learning and practice exercises normally prepared by the students or the improvement of presentation and discussion techniques;
  - d) Project: development of concepts and the implementation of solutions to more complex, practice-based tasks; the teaching of social skills through largely independent processing of the task but under professional guidance and using appropriate work methodology;
  - e) Excursions: prepared events outside the university;
  - f) Self-study: independent working through the course content, preparation for and follow-up work after lectures and exercises, preparation for assessments.
- (2) Where, according to the module description, access to classes within a module depends on successful completion

of other modules or attendance of course guidance, or should participation in a single class be conditional (according to the module description) upon evidence of participation in, or work done for, a different class, the Examinations Office of Goethe Business School will verify the student's right to participate.

(3) The module description may envisage that participation in the module or in specific classes within the module is conditional upon binding registration. Whether a binding registration needs to occur and what the procedure is is advertised in good time during the information events occurring once a semester, via Goethe University's central e-learning platform OLAT and on the course-specific webpage.

### **Article 13 Course records (Evidence of performance and participation) (FR: article 17)**

(1) During the course, course records (evidence of performance and participation) are envisaged as evidence of proper course work (pre-examination work) or, together with the CP for the module examination passed, as a precondition to the award of the CP to be earned for the module. The following provisions apply:

(2) To the extent the obligation to regularly attend classes is regulated in the module description, this is documented through records of participation or through attendance lists. The class director shall decide on the format of the documentation. Evidence of regular participation does not count as course work within the meaning of paragraph 5.

(3) Regular participation at a class is satisfied if the student was present at all individual classes scheduled by the class director in the course of the semester. It should also be confirmed if the student missed up to three classes out of a total of 15 or 20% of the class time in the case of fewer classes. Where the permitted time of absence is exceeded for reasons beyond the student's control, such as e.g. illness, the need to look after a child living in the same household or care for a close relative (children, parents, grandparents, spouse, partner in a non-marital partnership) or work as an appointed or elected representative within the academic or student administration, the person responsible for delivering the module shall decide whether and in what way equivalent output is necessary and reasonable. The provisions in article 22 governing the making up of any disadvantage need to be complied with.

(4) Contrary to paragraph 3, the module description may also specify that, in order for a record of participation to be issued, the student has not just regularly participated within the meaning of paragraph 3 but has also actively participated in the class. However, it may also simply assume active participation. Active participation includes, depending on what is determined by the class director, the completion of smaller papers such as reports, short oral presentations and co-authored work. These tasks are neither graded nor assessed as having been passed/not passed.

(5) Any performance record required under the module description for a class will document the successful performance of course work. Course work is successful if it is graded by the teacher as "passed" in accordance with the module description or, where article 34(3) applies, is positively assessed using a grade. In case of co-authored work it must be possible to clearly separate out and assess the performance of individuals. Marks for course work are not included in the grade for the module. Where the teacher so stipulates, regular participation in the class within the meaning of paragraph 3 is also required for a record of performance.

(6) Course work may, in particular, be

- written papers or term papers
- presentations (with or without a written draft)
- expert talks

- work reports, logs
- the completion of exercises
- tests
- literature surveys or documentation
- excursions

The teacher advises the students at the beginning of the class of the format and time limit in which the course work is to be done. The criteria for awarding the record of performance may not be amended during the current semester to the detriment of the students. The teacher may allow the students an opportunity to improve a piece of written work by setting them an additional deadline.

(7) Written papers not done under supervision are to be prepared by the student according to the rules of good academic practice. When submitting the paper the students have to affirm in writing that they have prepared it themselves and that they have listed all sources and aids used by them in the paper. It further needs to be stated that the paper has not previously (even in the form of extracts) been used as non-graded or graded work in a different course. Article 24(1) applies accordingly. In order to be able to verify compliance with the rules of good academic practice, teachers are entitled to require the students to submit written work not done under supervision also in an appropriate electronic format. The Examination Board shall decide more specific requirements in this regard.

(8) Course work passed cannot be repeated. Course work not passed can be repeated an unlimited number of times.

#### **Article 14 Course schedule; information (FR: article 18)**

(9) The course schedule attached as Appendix 2 provides students with tips for how to structure their studies in a focused manner. It takes account of the connections in content between modules and the organizational requirements of the course.

(10) Goethe Business School will, via Goethe University's central e-learning platform OLAT and on the course-specific webpage, set up a directory for the Masters Course of Digital Transformation Management containing general information and regulations relating to the course as these are updated from time to time. This is also where the Module Handbook and course schedule are published.

(11) Goethe Business School will draw up for the Masters Course of Digital Transformation Management an annotated list of classes with a description of the course content and organization based on the module descriptions and on the course schedule. This should be updated every semester and made available to the students during the information events held once a semester or no later than in the last week of lectures in the previous semester, via Goethe University's central e-learning platform OLAT and on the course-specific webpage.

#### **Article 15 Course guidance; orientation event (FR: article 19)**

(1) The students have the option of seeking course guidance for the Masters Course of Digital Transformation Management at Goethe Business School throughout the duration of their studies. Course guidance is provided by the person delegated to do so by the Dean of Studies. Within the framework of course guidance, students receive support, in particular with issues of how to structure their studies, study techniques and the choice of classes. Course guidance should be drawn upon in particular:

- at the beginning of the first semester;

- upon failure to pass examinations and failed attempts to obtain the required record of performance;
- in case of difficulties with individual classes;
- on a change of course or university.

(2) In addition to the course guidance, students also have recourse to Central Student Advisory Services at Goethe University. As the source of general course advice it instructs on course options, course content, structure and requirements and advises in case of personal difficulties that are course-related.

(3) Prior to the beginning of the lecture period in any semester in which students are able to start their course, there is an orientation event organized by Goethe Business School to which freshers are invited using publicly-displayed notices or otherwise. Within this students are informed about the structure and overall composition of the course and about any special features that are semester-specific. The students are given an opportunity to clarify issues relating in particular to course organization.

### **Article 16 Academic administration and those responsible for delivering modules (FR: article 20)**

(1) At the suggestion of the Faculty Council, the Dean of Studies at the Faculty of Economics and Business Administration delegates the task of academic leadership of the Masters Course of Digital Transformation Management to a member of the group of professors authorized to examine on the Masters Course for a term of at least two years. The academic director is an advisory member of the Academic Commission and has, in particular, the following tasks:

- coordination of the teaching and examinations offered as part of the course, working together with those responsible for module delivery, where relevant also from other faculties;
- compiling and updating lists of examiners;
- course evaluation and implementation, where relevant, of any resulting quality assurance measures developed in cooperation with the Academic Commission (cf. in this regard article 6 Evaluation Rules for Teaching and Studies);
- where relevant, the appointment of the person responsible for module delivery (paragraph 2 remains unaffected).

(2) For every module the course's academic director will appoint someone responsible for module delivery from the group of teachers of the module. For interdisciplinary modules the person responsible for module delivery is appointed in collaboration with the other faculty's Dean of Studies. The person responsible for module delivery is a professor or tenured academic staff member. He or she is responsible for the coordination of all content relating to the module and the organizational tasks allocated to him or her by this regulation, particularly for collaboration on the organization of the module examination. The person responsible for module delivery is represented by the academic director of the course. Where no professor or tenured academic staff member is available, the academic director shall take on the role of the person responsible for delivery of the module.

## Part IV: Examination organization

### Article 17 Examination Board; Examinations Office (FR: article 21)

- (1) The Faculty Council shall set up an Examination Board for the Master of Digital Transformation Management course.
- (2) The Examination Board has seven members including four members of the group of professors from the Faculty of Economics and Business Administration, one qualified Goethe Business School examiner responsible for admissions and two students enrolled on the Masters Course.
- (3) The members of the Examination Board, along with a deputy, are elected by the Faculty Council of the Faculty of Economics and Business Administration at the suggestion of the relevant groups. Students are appointed for one year. Other members are appointed for two. Reelection is permitted.
- (4) In case of circumstances relating to a member of the Examination Board, that person's membership is suspended in relation to these circumstances and their duties are carried out by the deputy. This does not apply in case of purely organizational matters.
- (5) The Examination Board elects a chair from among the professors that belong to it. The deputy chair is elected from among the professors belonging to the Examination Board or their deputies. The chair directs the business of the Examination Board. He or she invites members to meetings of the Examination Board and chairs all sessions and decision-making. As a rule, the Examination Board should meet at least once every semester. A meeting should be convened if at least two members of the Examination Board so request.
- (6) The Examination Board does not sit in public. It is quorate if at least half the members, including the chair or the deputy chair, are present and the majority of professors' votes is ensured. Agreement by the majority of those present is required for decisions to be passed. Where votes are tied the chair has the deciding vote. Decisions of the Examination Board should be minuted. Otherwise, procedure is determined by the internal regulations of the bodies of Goethe University.
- (7) The Examination Board is able to transfer individual tasks to its chair for implementation and decision-making by him/her alone. The members of the Examination Board and the examinee affected have a right of appeal against the latter's decisions. The chair of the Examination Board may delegate implementation of tasks to the Examinations Office of Goethe Business School ("Examinations Office"). This is the office of the Examination Board. It runs ongoing business as instructed by the Examination Board and its chair.
- (8) The members of the Examination Board and their deputies are bound by a duty of confidentiality. Unless they are public servants they are to have a duty of non-disclosure imposed on them by the chair; they confirm this obligation by their signature which is kept on file.
- (9) The members of the Examination Board are entitled to listen in on oral examinations.
- (10) The Examination Board may publish directives, the setting of dates and other decisions in compliance with the provisions of data protection law with legally binding effect by displaying notices at the Examinations Office or through other suitable measures under section 41 Hesse Administrative Procedures Act.
- (11) Negative decisions by the Examination Board or the chair of the Examination Board should be notified to the student without delay, giving reasons for the same and with information on legal remedies attached to them. The student is given opportunity to comment prior to the decision.

## **Article 18 Responsibilities of the Examination Board (FR: article 22)**

(1) The Examination Board and the Examinations Office responsible for the Masters Course of Digital Transformation Management are responsible for the organization and the proper conduct of the examinations as part of the Masters Course of Digital Transformation Management. The Examination Board shall take care that the provisions of this regulation are complied with and decide in case of doubt on questions of interpretation of this regulation. It decides on all examination matters that are not transferred by regulation or statute to a different body or to the chair of the Examination Board.

(2) As a rule, the Examination Board is responsible for the following tasks:

- appointment of the admissions panel;
- setting the examination dates, periods and examination registration and withdrawal periods and publishing the same;
- (where relevant) appointment of examiners;
- decisions on admission for examination;
- decisions on the transfer of credits pursuant to articles 26 and 27 and on the imposition of requirements in relation to non-graded and graded work to be repeated in the context of credit transfers;
- the calculation and notification of examination grades and of the overall grade for the Master's degree;
- decisions in relation to the Master's thesis;
- pass or non-pass decisions;
- decisions on making up a disadvantage and on the extension of the time allowed for examinations or the completion of course work;
- decisions on breaches of examination regulations;
- decisions on the invalidity of the Master's degree;
- decisions on appeals and objections by students to decisions made in examination procedures should these be sustained;
- regular compilation of reports within the Academic Commission on the development of the examination and course times including the time allowed for completion of the Master's thesis, as well as on student demand for different options;
- publication of the allocation of subject grades and overall grades;
- suggestions for the reform of this regulation.

(3) For the purposes of verifying compliance with good academic practice the Examination Board is entitled also to use appropriate electronic devices to check academic papers for cheating and attempted cheating. To this end it may request examination papers to be made available to it within a reasonable time in electronic format. Where the author does not comply with this request the paper may be assessed as having been failed.

### **Article 19 Examiners; observers (FR: article 23)**

(1) Members of the group of professors and academic staff engaged to teach are authorized to conduct university examinations, as are lecturers and teaching staff engaged for specific purposes (section 18(2) HHG). University lecturers (Privatdozentinnen and Privatdozenten), extracurricular professors and honorary professors who teach any of the examination subjects may also, with their consent, be appointed as examiners by the Examination Board, as may professors who have been released from their duties or who have retired. In specific cases the Examination Board may appoint someone from outside Goethe University but who is an authorized examiner under sentence 1 as the provider of a second opinion for the Master's thesis. Examination work may only be assessed by people holding at least the qualification being assessed by the examination or an equivalent.

(2) As a rule, the examination belonging to a module is conducted by those teaching the module with no separate appointment being made by the Examination Board. Should there be compelling reasons why a teacher is not able to conduct examinations, the Examination Board may appoint a different examiner.

(3) Written examination work that can no longer be retaken should be assessed by two examiners. This does not affect article 33(17). Oral examinations should be conducted by multiple examiners or by one examiner in the presence of an observer.

(4) Only members of Goethe University who have passed a Master's degree or comparable examination may be appointed as observers for oral examinations. The observer is appointed by the chair of the Examination Board. He or she may delegate the appointment to the examiner.

(5) Examiners and observers are bound to respect official secrecy.

## **Part V: Examination requirements and procedures**

### **Article 20 Time of the examination and registration process (FR: article 25)**

(1) Module examinations are sat at the time of and in the context of the corresponding modules. Module examinations for compulsory modules and options that start once a year should, as a rule, be offered at least twice a year.

(2) The final oral examinations for the module and test papers should be completed within the examination periods set by the Examination Board. The examination periods are, as a rule, the first two and last two weeks of the lecture-free period of the Masters Course.

(3) Registration for the examination belonging to the relevant module within the relevant semester is done automatically and on a binding basis through Goethe Business School. Paragraph 6 should be complied with.

(4) The exact examination dates for the module examinations are set by the Examination Board in agreement with the examiners. The Examinations Office shall notify the students of the time and place of the examinations and the names of the examiners involved as early as possible within an examination schedule, but no later than four weeks prior to the examination dates, by putting this on public display or by other suitable means. Where there are compelling reasons to deviate from the examination schedule, the date may be changed only with the approval of the chair of the Examination Board. Dates of final oral examinations for modules or for examinations held at the same time as individual classes or in the course of classes will be set by the examiner, where relevant following consultation with the students.

(5) Students may only sit a module examination where they have matriculated at Goethe University. For registration for or to sit the relevant module examination, students need to have been admitted for the Master's examination and not yet to have obtained a final pass for the corresponding module examination. Furthermore, they need to have provided the required performance and participation records for the module in accordance with the module description. Where admission to a module examination depends on course work having been completed and where this has not yet been fully done, admission to a module examination or part of a module examination is possible only on a provisional basis. The module is not passed until all course work and module examinations have been passed. The Examination Board decides on any exceptions. Students who have been granted leave of absence are not permitted to sit any examinations or earn any records of performance. However, during the leave of absence they are permitted to re-sit examinations not passed. Students are also entitled to carry out non-graded and graded work during a leave of absence if the leave of absence occurred on the basis of maternity rights or due to the taking of parental leave or due to the provision of care, based on a medical certificate, to a relative who is in need of care or due to fulfilment of an official duty pursuant to article 12 a of Germany's Basic Law or due to their work as an appointed or elected representative within the academic administration.

(6) Students may withdraw their examination registration up until one week before the examination date without providing reasons. In case of a later withdrawal article 21(1) applies.

(7) In exceptional cases, particularly in cases where students change their place of study, their subject area or resume their studies, the Examination Board may, upon request, waive the matriculation obligation in relation to individual module examinations.

#### **Article 21 Absence and withdrawal from module examinations (FR: article 26)**

(1) A module examination taken is deemed a "fail" (5.0) pursuant to article 34(3) if, for no good reason, the student misses an examination date that is binding on him/her or leaves the examination before completing it. The same applies if he or she failed to do a written piece of work for the module examination within the time period allowed or gave in a blank page as his/her module examination work in a supervised written paper or was silent in an oral examination.

(2) The alleged reason for missing or abandoning the examination must be plausibly indicated in writing to the chair of the Examination Board as soon as the reason becomes known. Any incapacity to take an examination occurring while the examination is being taken needs to be put forward to the examiner or the examination invigilator. This is without prejudice to the obligation to promptly indicate and give a plausible account of the reasons to the Examination Board. In case of illness a doctor's certificate and certificate of incapacity for an examination must be provided promptly by the GP/consultant and in any case within three working days. The doctor's certificate/certificate of incapacity must make clear the type of examination (written examination, oral examination, extended examinations or other examination formats) affected by the medical incapacity on the date of the examination. The chair of the Examination Board shall decide on the incapacity to sit an examination, on the basis of the formula attached in Appendix 11 of the Framework Regulation. Where there are grounds for doubt a certificate should additionally be requested from a medical officer.

(3) The illness of a child whom the student has to look after and who has not yet turned 14 or of a close relative in need of care (children, parents, grandparents, spouse or life partner) is treated the same as that student's own illness. The application of maternity rights is also deemed to be cause.

(4) The chair of the Examination Board shall decide on the acceptance of the grounds for missing or withdrawing from an examination. Where the grounds are recognized, a new date is set without delay.

(5) In the case of a recognized withdrawal or missing of an examination, the examination results for those parts of the module already sat remain in place.

#### **Article 22 Completion of course work and examinations in case of illness and disability; special circumstances (FR: article 27)**

(1) In classes and examinations, account needs to be taken of the nature and severity of students' disabilities or chronic illnesses or of the strain of pregnancy or childcare or of looking after close relatives in need of care.

(2) Students should promptly provide the chair of the Examination Board with evidence of the nature and severity of the strain by presenting appropriate documents, including a doctor's certificate in case of illness. In cases of doubt, a medical officer's certificate may also be requested.

(3) Where students are able to make a credible case for being unable, due to a disability, chronic illness, their care for a close relative in need of care, pregnancy or the fact that they are bringing up a child who has not yet turned 14, to complete their examination or course work in the given format either wholly or in part, then such disadvantage must be made up for through appropriate measures such as, for example, extending the time allowed or reconfiguring the examination process. It should be made possible for students to utilize their statutory maternity rights and take periods of parental leave upon providing appropriate evidence.

(4) Decisions on making up for disadvantages in the taking of examinations shall be made by the chair of the Examination Board and, in case of course work, by the chair of the Examination Board in consultation with the person responsible for the class.

#### **Article 23 Binding course guidance; time limits for the sitting of examinations (FR: article 28)**

(1) Where the course of their studies has been delayed by more than two semesters compared with the course schedule, students are obliged to participate in a binding consultation. Following the binding consultation the Examination Board shall impose a requirement on the person affected to complete the module examinations that, when the requirement is imposed, remain outstanding compared with the course schedule within a time limit to be set by the Examination Board (at least two semesters). Failure to meet this requirement results in the loss of entitlement to sit examinations on the Masters Course of Digital Transformation Management. Students should be made aware of this when the requirement is imposed. Where the person affected under paragraph 3 is able promptly to put forward a credible case for being prevented (for cause) from meeting the requirement, the Examination Board shall extend the time limit for compliance with the requirement by at least one further semester. In case of an initial non-appearance at the consultation the student will shortly thereafter be invited to a further consultation. Where the student again fails to attend the consultation, sentences 2 to 5 shall apply without there being a further invitation to a consultation.

(2) The Master's examination needs to be successfully completed by the end of the sixth semester. Students who, at the end of their sixth semester, have not passed the Master's examination will be encouraged by the Examinations Office to seek course guidance. Where the completion period under sentence 1 is exceeded without any of the requirements existing for an extension under paragraph 3, this shall lead to the loss of entitlement to be examined in the Masters Course of Digital Transformation Management.

(3) The period set for the

- fulfilment of the requirement

- for the successful completion of the Master's examination

under paragraphs 1 and 2 should be extended at the student's request if the delay is the responsibility of Goethe Business School or the student was not in a position to meet the time limit due to extreme circumstances. When complying with time limits, extensions and interruptions in the period of study are ignored to the extent they were caused

1. by an approved leave-of-absence semester;
2. by the student's work as an appointed or elected representative within the academic or student administration;
3. by illness, disability or chronic illness or for any other reason beyond the student's control;
4. by maternal rights or parental leave;
5. by the need to look after a child until they turn 14 or to care for a close relative (children, parents, grandparents, spouse or life partner) falling within a care level under article 15(1) of Book 11 of the German Social Security Code;
6. due to membership of an A, B, C or D/C squad within a German sports association

In case of number 4, the utilization of the time limits under section 3(2) and section 6(1) of the German Maternity Protection Act (Mutterschutzgesetz or "MuSchG") and the provisions regarding paternal leave in sections 15 and 16 of the Parental Allowances and Parental Leave Act (Bundeselterngeld- und Elternzeitgesetz or "BEEG") should be taken into account accordingly. An organized course of one to two semesters abroad is also not taken into account. The application should be made when the student recognizes that a time extension will be necessary. The application should essentially be made before the time limit expires. The obligation to produce evidence is a matter for the student; this should be submitted with the application. In case of illness a medical officer's certificate should be submitted. The fourth sentence of article 21(2) applies accordingly. In cases of doubt a medical officer's certificate may be requested. The Examination Board shall decide on the application for an extension of the time limit.

#### **Article 24 Cheating and breach of regulation (FR: article 29)**

(1) Should the student attempt to influence the result of his or her examination or course work by cheating or by using aids that are not permitted, the examination or course work is deemed graded as a "fail" (5.0). An attempt to cheat also exists, in particular, where the student brings aids that are not permitted into the examination room or gives a false explanation under articles 13(7), 28(7), 31(5), 33(16) or if he/she has submitted the same piece of work (or parts of the same) as graded or non-graded (course) work more than once.

(2) A student who actively aids an attempt to cheat may be excluded by the relevant examiner or by the invigilator from continuing the relevant examination, in which case the relevant examination or course work is deemed graded as a "fail" (5.0).

(3) In cases of particularly serious cheating, particularly where there is repeated cheating or cheating involving the attachment of a written statement by the student that he/she prepared the work independently and with no unpermitted aids, the Examination Board may decide to exclude the option of the examination being retaken and of further course work being done, so that the right to sit an examination in the Masters Course of Digital Transformation Management expires. The severity of the cheating should be judged based on the lengths the student went to cheat, such as organized cooperation or the use of technical aids (such as radios and mobile

telephones) and the impact on the equality of opportunity caused by the cheating.

(4) A student who disrupts the proper course of an examination may be excluded by the relevant examiner or by the invigilator, normally following a warning, from continuing the relevant examination, in which case the relevant examination work is graded as a "fail" (5.0). The first sentence of paragraph 3 applies mutatis mutandis.

(5) Where the culpable behavior of a student has led to illegitimate participation in an examination, the Examination Board may decide not to pass the relevant examination performance ("fail" (5.0)).

(6) The student may, within a period of four weeks, request that decisions under paragraphs 1 to 5 are reviewed.

(7) Negative decisions by the Examination Board should be notified to the student without delay, giving reasons for the same and with information on legal remedies attached to them.

(8) For term papers, written dissertations and the Master's thesis, the subject-specific citation rules set for the preparation of academic papers apply. Where these are not complied with there should be a review of whether there has been an attempt to cheat.

(9) In order to be able to review the suspicion of academic misconduct, the Examination Board may decide that written examination and/or course work not completed under supervision must also be submitted in electronic format.

#### **Article 25 Faults in the examination process (FR: article 30)**

(1) Should it transpire that there were faults in the oral or written examination process which have affected the examination result, the Examination Board should, at the request of a student or on its own authority, order the examination to be resat by a particular student. The defects need to be complained of, in case of a written examination, to the invigilator during the examination situation, and, in case of oral examinations, after the examination, to the chair of the Examination Board or to the examiner. Where the student believes the corrective measures taken by the invigilator in case of a written examination to be inadequate, he/she must bring the complaint to the chair of the Examination Board immediately after the examination.

(2) Orders under paragraph 1 can no longer be made six months after completion of the examination.

#### **Article 26 Recognition and accreditation of performance (FR: article 31)**

(1) Periods of study, course work and examinations passed are credited without an equivalence assessment if they were done at a university in Germany within the same course, the course is accredited and no significant differences exist in the modules regarding the qualifications targets achieved. Where the Examination Board is unable to provide evidence of a significant difference, the periods of study, course work and examinations passed should be credited.

(2) Periods of study, course work and examinations passed in relation to other courses are credited unless significant differences exist in terms of the skills acquired. When crediting these there is no need to carry out a schematic comparison. Rather, this should be looked at and assessed overall from the content, scope and demands of the course work and examinations passed, particularly taking into account the qualifications targets achieved. The Examination Board bears the burden of proving any lack of equivalence. The second sentence of paragraph 1 applies accordingly.

(3) Paragraph 2 applies accordingly for the crediting of periods of study, course work and examinations passed in nationally recognized, distance-learning courses, at other education institutions, particularly at state-run or

nationally recognized vocational academies, for multimedia-supported course work and examinations completed, as well as for students on the basis of article 54(5) HHG course work and examinations completed.

(4) Paragraph 2 similarly applies to the crediting of work done at foreign universities. When transferring credits the equivalence agreements approved by the Conference of the Ministers of Education and Cultural Affairs and the German Rectors' Conference along with arrangements within the framework of university partnership agreements should be observed. Where no equivalence agreements exist, the Examination Board shall decide. In case of doubt as to equivalence, the Central Office for Foreign Education should be consulted.

(5) Final papers (e.g. Master's theses, diploma theses, state examination theses) which students have already successfully completed outside the current Masters Course of Digital Transformation Management at Goethe University are not credited. Furthermore, it is not possible for the same piece of work within the same Masters Course of Digital Transformation Management to be credited more than once.

(6) Course work and examinations passed in relation to a Bachelors course cannot normally be credited for the purposes of the Masters Course.

(7) Where examinations are credited, the grades (where the grading systems are comparable) should be adopted and included in the calculation of the overall grade. In case of grading systems that are not comparable, the description "passed" is used. Credited achievements are normally marked in the degree certificate to indicate the university where they were acquired.

(8) The applicant presents the Examination Board with all the documents required for crediting or recognition, on which the assessment, the CP and the timings of all examinations are based which he/she has sat to date as part of a different course or at different universities. It must be clear from the documents which examinations and course work were not passed or were resat. The Examination Board may request the presentation of further documents such as the legally binding module descriptions of the module to be recognized.

(9) Fails in other courses or in courses at other universities are counted to the extent they were counted when they arose.

(10) The crediting and recognition of examinations passed more than five years ago may be refused in individual cases. The decision may be connected to the imposition of requirements. Where the requirements of paragraphs 1 to 4 in conjunction with paragraph 8 exist, there is a legal right to have credits taken into account. This is without prejudice to the first sentence and paragraphs 5 and 9.

(11) Decisions of general application on issues of the counting of credits are made by the Examination Board; in individual cases crediting is done by its chair, where required with the involvement of a subject examiner. Taking the credits into account he or she stipulates a semester.

(12) Where course work and examinations passed are taken into account which do not carry CP, the corresponding equivalents should be calculated and recorded in the "study account" accordingly.

(13) Where credits are transferred, this may be linked with requirements in relation to course work to be repeated or examinations to be resat. Requirements and any time limits for fulfilment of requirements must be notified in writing to the applicant. The notification must be accompanied by advice on the legal remedies available.

#### **Article 27 Accreditation of skills acquired outside higher education (FR: article 32)**

For knowledge and skills acquired before the beginning of the course or during the course but outside a university and which are equivalent to course modules in their level and learning outcome, the CP for the corresponding

modules may be added upon request. The credits are added by the Examination Board on a case-by-case basis at the suggestion of the person responsible for module delivery. This is conditional on written evidence (e.g. reports, certificates) on the scope, content and the work completed. Overall, not more than 50% of the CP required in the course may be replaced through the transfer of credits. CP are added without a grade. This is shown accordingly in the report.

## **Part VI: Implementation of module examinations**

### **Article 28 Module examinations (FR: article 33)**

(1) Module examinations are done alongside the course. They mark completion of the relevant module. They are examinations which can be repeated a limited number of times and which are generally assessed with a grade.

(2) Modules generally end with a single module examination which can also be held concurrently with one of the classes for the module (class-based module examination). The module examination may be made up of a number of elements. Where there are a number of elements the examination burden or workload for the module is not permitted to be higher than where there is a single examination.

(3) The student shall provide evidence through the module examination that he/she has mastered the content and methods of the module in the main respects and is able to apply the knowledge and skills acquired. The subject matter of module examinations is essentially the content of the classes for the relevant module specified in the module descriptions. In case of class-based module examinations, the overriding qualifications objectives for the module are examined at the same time.

(4) The relevant format for the module examination or element is derived from the module description. Written examinations occur in the form of:

- written tests;
- term papers;
- written papers (e.g. essays, written dissertations);
- thesis papers;
- project work;

Oral examinations occur in the form of:

- individual examinations;
- group examinations;
- subject discussions;

other forms of examination are:

- speeches as part of a seminar;
- dissertations;
- presentations.

(5) The format and length of module examinations and, where relevant, the elements of the same are regulated in the module descriptions. Where the module description envisages multiple options where examination formats are

concerned, the format for the relevant examination will be specified by the examiner and notified to the students at the beginning of the classes for that module, but no later than when the date of the examination is announced.

(6) The language of the examination is English. Individual written or oral examinations may be taken in a different language where there is mutual agreement among all examination participants. The module description provides more detail.

(7) Written papers prepared not under supervision (for example, term papers) are to be prepared by the student according to the rules of good academic practice. When submitting the paper the students have to affirm in writing that they have prepared this themselves and that they have listed all sources and aids used by them in the paper. It further needs to be stated that the paper has not previously (even in the form of extracts) been used as non-graded or graded work in a different course.

(8) Participants in module examinations have to prove their identity through presentation of an official photo ID.

(9) The examiner decides whether and which aids may be used in a module examination. The aids allowed must be publicized in good time before the examination.

#### **Article 29 Oral examinations (FR: article 34)**

(1) Oral examinations are conducted as an individual examination by the examiner in the presence of an observer. Group examinations of up to five students are permitted.

(2) Oral examinations should last between a minimum of 15 minutes and a maximum of 60 minutes per student being examined. The length of the relevant module examination is derived from the module description.

(3) The main topics and results of the oral examination should be recorded by the observer in a report. The examiners' report should be signed by the examiner and the observer. Before the grade is decided on, the observer should be consulted in the absence of the examinee and of the public. The report should be sent to the Examinations Office without delay.

(4) The result of the oral examination should be notified to the student immediately after the oral examination and, in the absence of a pass or upon a request voiced immediately, should be explained in more detail; the reasons provided should be recorded in the report.

(5) Oral examinations are open to members of the university where these are students who are to sit the same examination. The student being examined may object to the public being admitted. The giving of advice and notification of the examination result to the student being examined are not open to the public. Public admission may also be restricted on grounds of capacity. For the purpose of verifying the grounds referred to in the first sentence, the chair of the Examination Board may request corresponding evidence.

#### **Article 30 Tests and other written supervised examinations (FR article 35)**

(1) Tests include the answering of an assignment or of multiple assignments or questions. In a test or other supervised written paper the student should provide evidence that he/she is able to solve the assignments independently within a time limit and under supervision with limited aids and, on the basis of the necessary basic knowledge or by applying current methods in the subject area, is able to recognize a problem and find ways to a solution.

(2) For tests where more than 25% of the total marks available are to be achieved through multiple-choice questions, the following provisions should be complied with when compiling the selection of questions and assessing the tests:

- The examination questions must permit reliable examination results. The examination questions must be understandable free of ambiguity, clearly answerable and must be such that they clearly establish the student's level of understanding and knowledge to be assessed. In particular, there should be no reasonable solution possible other than the solution that is presented in the assessment as the correct one. The Examination Board must take reasonable measures to ensure this;
- Where the assignments prove to be unsuitable in this regard, they must be removed from the assessment. Where answers do not match the given sample solution but are nevertheless reasonable they are accepted in the student's favor. It is not permissible to deduct points for wrong answers.
- The questions and list of answers must be compiled by at least two authorized examiners and at least one of them is required to belong to the group of professors;
- The pass conditions and the test's marking scheme must be notified to the students no later than when the assignment is set.

A test that contains more than 25% multiple-choice questions is passed if the student has accurately answered at least 50% (pass mark) of the questions asked or if the number of questions accurately answered by the student is not more than 22% below the average result of all examination participants taking the examination for the first time.

(3) Where a student arrives late for the test he/she cannot make up the time missed. The examination room may only be left with permission from the invigilator.

(4) The invigilator of a test must prepare a short report about each test. This must contain all incidents relevant to the establishment of the examination results, particularly incidents under articles 21 and 24.

(5) The time allowed for tests and for other supervised written papers should be based on the scope of the module being assessed or, in case of individual parts of an examination, on the scope of the part of the module being assessed. For tests as an individual examination this is at least 60 minutes and no more than 240 minutes. In the case of tests as parts of an examination the time allowed is reduced in line with the number of the remaining parts and the time they take; article 28(2) should be complied with here. The specific length is specified in the relevant module descriptions.

(6) The tests and other supervised written papers are generally assessed by one examiner. In case of a failure where they are resat for the last time, they should be assessed by a second examiner. Reasons for the grade awarded should be given in writing. Where there is a disparity in the grades, the grade for the test or other supervised written paper is calculated from the average of the two grades. The marking process for tests should not take more than two weeks.

(7) Multimedia-supported tests ("e-tests") are permitted where they are appropriate to meet the examination objective. They may only be completed using DP systems approved for this purpose administered by the university or by the Examinations Office by agreement with the university computer center. The electronic data must be guaranteed to remain clearly identifiable in the process. The data must be unique and must be capable of being permanently attributed to the student. The examination is to be held in the presence of a subject specialist who compiles a report on the same. A record must be prepared of how the examination went, which must give at least the names of the person compiling the report and of the students, the beginning and end of the examination and any

particular incidents. Access to the multimedia-supported examination and to the examination results is governed by article 44. The assignment, including any sample solution, the marking scheme, the individual examination results and the record must be archived in accordance with the statutory requirements.

### **Article 31 Term papers and other written papers (FR: article 36)**

- (1) The student should show with a written term paper that he/she is equipped to process the problem from a subject area on his/her own in accordance with scientific methods. It must be a component of a module.
- (2) A term paper may be permitted as co-authored work if the individual contributions to be assessed are recognizable based on objective criteria.
- (3) The student may be given the opportunity to suggest a topic. The topic is given out by the examiner who documents the time allowed for completion of the term paper.
- (4) Term papers should have a completion time of at least two and no more than four weeks (on an extra-occupational basis, i.e. a workload of 2 to 4 CP). In the case of term papers as parts of an examination, the time allowed is reduced in line with the number of the remaining parts and the time they take; article 28(2) should be complied with here. The time allowed for completion of the particular term paper is specified in the module description. The time limits for submission of the term papers shall be set and documented by the examiners.
- (5) The term paper must be submitted to the examiner within the set completion time in a single copy with an article 28(7) declaration attached; where sent by post the relevant date is that of the postmark. Submission of the term paper is to be recorded on file by the examiner.
- (6) The term paper should be assessed by the examiner within two weeks of submission; reasons for the grade awarded should be given in writing. Article 30(6) otherwise applies *mutatis mutandis*.
- (7) A student whose term paper has been graded as a "fail" (5.0) may apply to the examiner to be allowed to make subsequent improvements to the term paper. This does not apply where the "fail" grade (5.0) is a result of article 21 or article 24. The examiner shall set a time limit for the subsequent improvement of the term paper. In terms of the decision on the improved term paper, the only decision to be made is whether the term paper should be given a grade of 4.0 or worse. Where the time limit for submission of the improved term paper is not met, the term paper is given a final "fail" grade (5.0).
- (8) For the other written papers, paragraphs 1 to 6 apply accordingly.

### **Article 32 Project work (FR: article 38)**

- (1) Project work should demonstrate the ability to develop, argue and present concepts. Here, the students should demonstrate that they are able to define goals within a larger task and work out problem-solving approaches and concepts.
- (2) The length of the project work is regulated in the module description.
- (3) In case of project work done in the form of team work, the contribution of the individual students must be clearly recognizable and meet the requirements of paragraph 1.

### **Article 33 Master's thesis (FR: articles 40, 41)**

- (1) The Master's thesis is a compulsory component of the Masters Course. It forms a stand-alone module in the completion phase of the course.
- (2) The Master's thesis should show that the student is in a position to explore a topic comprehensively and in depth within a set time limit in line with the objectives under articles 2 and 5. The topic must be such that it is capable of being explored within the time limit envisaged.
- (3) The scope of work on the Master's thesis amounts to 20 CP. The time allowed for completion is 20 weeks.
- (4) In order to be able to apply for admission of the Master's thesis, all modules in the foundation and concentration courses as well as at least two modules from the specialization phase need to have been completed.
- (5) The Master's thesis is supervised by someone from the group of authorized examiners under article 19. The latter has a duty to guide the student in the preparation of the Master's thesis and regularly check on the progress of the work. The supervisor must ensure that, where relevant, the equipment required to carry out the Master's thesis is available. The supervisor is generally the provider of the first opinion on the Master's thesis.
- (6) With the permission of the chair of the Examination Board, the Master's thesis may also be completed outside Goethe University. In that case, the topic must be set with a member of the group of professors at the Faculty of Economics and Business Administration.
- (7) The topic of the Master's thesis should be agreed with the supervisor and notified to the chair of the Examination Board when the Master's thesis is registered. Should the student not find a supervisor, the chair of the Examination Board shall ensure, at the student's request, that the latter is given a topic and the required supervision for the Master's thesis in good time.
- (8) The chair of the Examination Board shall decide on the admission of the Master's thesis.
- (9) The topic is issued by the chair of the Examination Board. The topic and the time it was issued must be kept on file at the Examinations Office. The Master's thesis may not be worked on before the issue of the topic recorded on file.
- (10) The Master's thesis may also be allowed in the form of co-authored work if the contribution of the individual student to be examined is clearly distinguishable and assessable based on references to articles, page numbers and other objective criteria facilitating a clear demarcation, and the requirements of paragraph 2 are met.
- (11) The Master's thesis must be written in English. With the permission of the chair of the Examination Board, it may be prepared in a different language. Preparation of the Master's thesis in another language must be applied for no later than when the Master's thesis is registered with the Examination Board. Agreement to the preparation of the thesis in the other language chosen is given at the same time as the topics are issued provided the written agreement of the supervisor is available when the Master's thesis is registered and it is possible to appoint someone with adequate language skills in the language chosen to provide a second opinion. Where the Master's thesis is, with the permission of the chair of the Examination Board, prepared in another language, a summary in English must be attached.
- (12) The topic set can only be rejected once and only within the first third of the time allowed for completion of the Master's thesis. The new topic set must differ in its content from the topic that was rejected.

If, as a result of withdrawal under the third sentence of article 13, a new topic is issued for the Master's thesis, that topic cannot be rejected.

(13) Where the submission date cannot be complied with for reasons beyond the student's control (e.g. illness of the student or of a child in his/her care), then the chair of the Examination Board shall extend the time allowed if the student applies for this before the submission date. An extension of the time allowed may be granted of no more than 50%. Where the obstacle persists for longer, the student may withdraw from the examination.

(14) The Master's thesis must be handed in to the Examinations Office within the time limit. The time of receipt must be recorded on file. Where sent by post, the relevant date is that of the postmark. Where the Master's thesis is not delivered on time it is assessed as a "fail" (5.0).

(15) The Master's thesis must be submitted in two written (bound) copies and in electronic format as a PDF. Where the Master's thesis is not delivered in the prescribed format within the time limit for submission it is assessed as a "fail" (5.0).

(16) The Master's thesis is to be composed in line with the rules of good academic practice. In particular, all passages, pictures and illustrations that are literally or effectively taken from publications or other third-party texts should be marked as such. Attached to the Master's thesis there should be a statement by the student that he/she has written the thesis (in the case of co-authored work he/she has written a section of the paper marked to that effect) on his/her own and without using sources or aids other than those cited. Furthermore, it should be stated that the Master's thesis has not, even in extracts, be used for other graded or non-graded work.

(17) The Examination Board forwards the Master's thesis to the supervisor as the provider of the first opinion, for assessment under article 34(3). At the same time, it shall appoint a further examiner from the circle of authorized examiners under article 19 for the purpose of a second assessment, and shall also forward the thesis to him/her for assessment. At least one of the examiners must belong to the group of professors at the Faculty of Economics and Business Administration. The provider of the second opinion may, when he/she agrees with the assessment of the provider of the first opinion, limit him/herself to co-signing the latter's opinion. The assessment should be made by the examiners without delay; it should be available no later than four weeks after thesis submission. Where the two examiners differ in their assessment of the Master's thesis the grade for the Master's thesis is determined in line with article 34(5).

## **Part VII: Assessment of course work and examinations; creation of grades and overall grade; failure to pass the examination overall**

### **Article 34 Assessment/grading of course work and examinations; creation of grades and of the overall grade (FR: article 42)**

(1) Course work is assessed by the relevant teacher as "passed" or "not passed".

(2) Examinations are generally graded and, in exceptional cases as indicated in the module description, assessed as having been "passed" or "not passed". The grading or assessment of examinations is done by the corresponding examiners. This should always be based on the individual performance of the student.

(3) The following marks are to be used to grade individual examinations or elements of the same:

1      very good                      an excellent performance;

2	good	a performance that is significantly above the average requirements;
3	satisfactory	a performance that is meets the average requirements;
4	sufficient	a performance which, despite its defects, is sufficient for the requirements;
5	below requirements	a performance which, thanks to significant defects, is no longer sufficient for the requirements;

In order to differentiate the assessment of examination performance, grades may be increased or reduced by 0.3 to intermediate values; the following grades are permitted: 1.0; 1.3; 1.7; 2.0; 2.3; 2.7; 3.0; 3.3; 3.7; 4.0 and 5.0.

(4) Where the module examination is made up of different elements the grade for the module is calculated based on the arithmetical mean of the grades for the individual elements unless otherwise regulated in the module description. In doing this, only the first decimal place after the decimal point is taken into account.

(5) Where the module examination is graded differently by two or more examiners, the module grade is calculated from the arithmetical mean of the grades from the examiners' assessments. When formulating the module grade, only the first decimal place after the decimal point is taken into account.

(6) An overall grade is created for the Master's examination which takes into account the results of all module examinations for the entire course.

(7) Where more CP are earned in an option area than anticipated, the modules completed first will be used to generate the overall grade. Where multiple modules are completed in the same semester those with the better grades count.

(8) The overall grade for a Master's examination passed is generated from the following illustration, with only the first decimal place after the decimal point being taken into account; all further digits are deleted without being rounded up or down:

1.0 to 1.5 inclusive	very good
1.6 to 2.5 inclusive	good
2.6 to 3.5 inclusive	satisfactory
3.6 to 4.0 inclusive	sufficient
above 4.0	fail

(9) Where an English-language translation of the grades is prepared, the grades for performance in the individual examinations and the overall grade are illustrated according to the following scale:

1.0 to 1.5 inclusive	very good
1.6 to 2.5 inclusive	good
2.6 to 3.5 inclusive	satisfactory
3.6 to 4.0 inclusive	sufficient
above 4.0	fail

(10) In case of an overall grade of 1.0 or less the overall assessment is "passed with distinction". The English-language translation of "passed with distinction" is "excellent".

(11) For the sake of making the overall grade transparent, an ECTS grading scale is included in the Diploma Supplement pursuant to article 42.

### **Article 35 Pass and failure to pass examinations; notification of grades (FR: article 43)**

(1) A module examination consisting of a single examination taken is passed if it is assessed with a grade of "sufficient" (4.0) or better.

(2) A module examination consisting of multiple elements is only passed if the average grade calculated from all the elements produces an overall assessment of at least "sufficient" (4.0). The Master's examination is passed if all modules prescribed in this regulation have been successfully completed, meaning that the required course records are available and the prescribed module examinations including the Master's thesis have been graded at least "sufficient" (4.0).

(3) The results of all examinations must be notified without delay. The Examination Board decides on whether grades are made available on an anonymized basis to members of the university by being publicly displayed and/or via the computerized examination administration system, in which case the interests of those affected meriting protection should be protected. Where a module examination has ultimately been assessed as a "fail" or where the Master's thesis has been assessed as worse than "sufficient" (4.0), the student receives from the chair of the Examination Board a written decision attaching advice on legal remedies available and which should include advice on whether and, where relevant, to what extent and how soon the module examination or Master's thesis, as the case may be, can be retaken or resubmitted.

### **Article 36 Compiling the examination result (data transcript) (FR: article 44)**

Upon request students are issued with a certificate of examinations passed, in the form of a data transcript (sample Appendix 5) in German and in English, containing at least the module title, the date of the individual examinations and the grades.

## **Part VIII: Change of options modules; resitting of examinations; loss of the right to take an examination and final failure to pass**

### **Article 37 Change of options modules (FR: article 45)**

Where an option is failed for the final time, this may be replaced with a new option.

### **Article 38 Resitting of examinations (FR: article 46)**

(1) Examinations or elements passed cannot be resat.

(2) All options examinations not passed must be resat. Where a module examination consists of multiple elements only the element not passed needs to be resat where the module examination is not passed.

(3) Module examinations not passed (including elements of examinations) may be resat no more than twice.

(4) A Master's thesis not passed may be repeated once. A different topic is allocated. The topic of the Master's thesis

may only be rejected in the context of a re-examination if the student has not taken advantage of this possibility when preparing the original Master's thesis. Repeated rejection of the topic is not permitted. A Master's thesis may be repeated as soon as the grade is notified.

(5) Where module seminars are repeated there is no right to repeat a particular seminar with a particular examiner.

(6) Failures of the same or a comparable module examination from a different course at Goethe University or at a different German university should be counted within the permitted number of resits. The Examination Board may, in particular cases, particularly in case of a change of course, refrain from counting these.

(7) The Examination Board may set an oral examination in place of a written examination not passed, with the exception of the Master's thesis.

(8) The first resit of a compulsory module should be taken at the end of the relevant semester but in any case no later than the beginning of the following semester. The second should be taken as of the next examination date possible following the unsuccessful resit. Students who have attended an examination are, where they fail to pass the examination, deemed registered for the next date. The Examination Board sets the exact dates for the resitting of examinations and shall advertise them in good time. Students must take resits at the next date possible. Where the time limit for resitting an examination is not met, the right to sit the examination expires unless the omission was beyond the student's control. Interim de-registration does not extend the time limit for resits.

(9) For options examinations not passed, a resit no later than the end of the semester immediately following the examination is offered.

(10) Resits should generally be held in line with the regulation according to which the original examination was taken.

#### **Article 39 Loss of the right to take an examination and final failure to pass (FR: article 47)**

(1) The Master's examination is finally not passed and the right to take an examination is finally lost if

1. a module examination has not been passed following the exhaustion of all resit attempts,
2. a time limit for the completion of certain steps under article 23 has been exceeded,
3. a time limit for the resitting of a module examination under article 38 has been exceeded,
4. there is a serious case of cheating or a serious breach of a regulation under article 24.

(2) A decision attaching advice on legal remedies available is issued in regard to the final failure to pass the Master's examination and the associated loss of the right to take the examination.

(3) Where the student has, for the last time, failed to pass the Master's examination and has thereby finally lost the right to take an examination, he/she should be removed from the matriculation register. Against presentation of the certificate of de-registration, the student may, upon request, receive a certificate from the Examinations Office listing the module examinations passed, his/her grades and the credit points earned and from which it is clear that the Master's examination was ultimately unsuccessful.

## Part IX: Examination certificate; degree certificate and Diploma Supplement

### Article 40 Examination certificate (FR: article 48)

(1) In relation to the Master's examination passed, a certificate should, wherever possible, be issued in German and English in line with the requirements of the sample from the Framework Regulation within four weeks of receipt of the assessment of examination performance. The certificate shall indicate the module with the module grades (at the same time, those modules not included in the overall grade for the Master's examination will be marked), the topic and grade of the Master's thesis, the normal course length and the overall grade. Also included in the certificate is the result of examinations in additional modules.

(2) The certificate should be signed by the Dean of Studies of the Faculty of Economics and Business Administration or by the chair of the Examination Board and affixed with the seal of Goethe University. The certificate shall bear the date when the last examination was assessed.

### Article 41 Master's degree certificate (FR: article 49)

(1) At the same time as the Master's examination certificate the student receives a Master's degree certificate with the date of the examination certificate in line with the requirements of the sample from the Framework Regulation. This confirms the award of the degree. Upon request the degree certificate can also be issued in English.

(2) The degree certificate should be signed by the Dean of Studies of the Faculty of Economics and Business Administration and by the chair of the Examination Board and affixed with the seal of Goethe University.

(3) The academic degree may not be cited until after the degree certificate is awarded.

### Article 42 Diploma Supplement (FR: article 50)

(1) Along with the degree certificate and the examination certificate, a Diploma Supplement is issued in line with international requirements; this must use the text agreed between the German Rectors' Conference and the Conference of the Ministers of Education and Cultural Affairs as amended from time to time (sample Appendix 10 FR).

(2) The Diploma Supplement contains an ECTS grading scale. The overall grades awarded in the relevant course within a comparison cohort should be recorded and their numerical and percentage distribution across the grades pursuant to article 34(8) identified and set out in a table as follows:

Overall grades	Total number within the reference group	Percentage of graduates within the reference group
up to 1.5 (very good)		
between 1.6 and 2.5 (good)		
between 2.6 and 3.5 (satisfactory)		
between 3.6 and 4.0 (sufficient)		

The reference group is derived from the number of graduates from the relevant course within a period of three academic years. The calculation is only made if the reference group consists of at least 50 graduates. Where fewer

than 50 students within the comparison cohort have completed the course, then, by decision of the Examination Board, further year groups may be included in the calculation.

## **Part X: Invalidity of the Master's examination; examination documents; appeals and objections, examination fees**

### **Article 43 Invalidity of examinations (FR: article 51)**

(1) Where the student has cheated in a piece of course work or an examination and this fact does not become known until after the examination results are handed out, the Examination Board may, as appropriate, retrospectively amend the grades for those pieces of course work or examinations in which the student cheated and declare the examination or piece of course work not passed, either completely or in part. The examiners should be consulted in advance. The student shall be given opportunity to express him/herself prior to a decision.

(2) Where the conditions for admission to an examination were not fulfilled without the student intending to mislead anyone on this, and if this fact only becomes known after the examination results are handed out, then this shortcoming is made good through the passing of the examination. Where the student deliberately illegitimately obtained admission to the examination, then the Examination Board shall decide on the legal consequences, taking into account the Administrative Procedure Act for the State of Hesse, as amended from time to time. The third sentence of paragraph 1 applies accordingly.

(3) The incorrect examination certificate shall be confiscated and, where relevant, a new one shall be distributed. The Diploma Supplement and, where relevant, the corresponding course record shall be confiscated along with the incorrect report and, where relevant, reissued. The Master's degree certificate should also be confiscated with these documents if the examination was declared "failed" as a result of the cheating behavior. A decision under paragraph 1 and the second sentence of paragraph 2 is excluded after a period of five years from the date of the examination certificate.

### **Article 44 Access to examination documents; retention periods (FR: article 52)**

(1) Upon request the student is allowed access to his/her written examination papers, the opinions on them and to the examiners' reports at the time the examination results are published.

(2) The examination records are to be kept by the Examination Offices. The retention periods for examination documents are determined under article 20 of the Hesse Matriculation Regulation ("HImmaVO") as amended from time to time. The written examination papers are, with the exception of the Master's theses, returned to the student or discarded one year after their assessment is published. Upon expiry of five years from completion of the entire examination process the Master's theses are discarded.

### **Article 45 Appeals and Objections (FR: article 53)**

(1) It is possible to appeal decisions by the chair of the Examination Board. The appeal should be submitted to the chair of the Examination Board within one month of notification of the decision. The Examination Board shall decide the appeal. If it does not allow the appeal, the chair of the Examination Board shall issue a rejection with reasons, to which advice on the legal remedies available should be attached.

(2) Where advice is given on the legal remedies available, the person affected may file a written objection against

the negative decisions of the Examination Board and against examiners' assessments with the chair of the Examination Board (Examinations Office) within one month of these being notified. Where the Examination Board, where relevant following advice from the examiners involved, does not allow the objection, the president shall issue a decision on the objection. The decision on the objection must provide reasons and be accompanied by advice on the legal remedies available.

#### **Article 46 Course fees**

(1) Fees are set under section 16(3) HHG and charged by Goethe Business School for application for and participation in the course and for the processing of examinations.

(2) All fees under the fee regulation applicable to the course governed by this examination regulation shall be paid directly to Goethe Business School.

(3) Prompt payment of the fees is a condition of participation in the course, the conduct and assessment of examinations, the handing out of the examination certificate and of the Master's degree certificate under this examination regulation.

### **Part XI: Final provisions**

#### **Article 47 Entry into effect (FR: article 56)**

(1) This regulation shall take effect on the day after its publication in the UniReport/Satzungen und Ordnungen (UniReport Statutes and Regulations) of Goethe University, Frankfurt am Main.

(2) This regulation applies to all students who, from the winter semester 2017/2018, take up a place on the Masters Course of Digital Transformation Management.

Frankfurt am Main, 27 July 2017

**Professor Raimond Maurer**

Dean of the Faculty of Economics and Business Administration

## **Appendix 1: Regulation for special access requirements/aptitude assessment procedures**

(1) Aside from the first degree conferring a professional qualification, admission is conditional on further qualitative requirements under paragraph 2 evidencing particular aptitude for the Masters Course.

(2) The following should be enclosed with the application as originals or certified copies:

- a letter of recommendation from the employer or, where the applicant is self-employed, some other letter of recommendation appropriate as evidence of the applicant's aptitude,
- evidence of at least two years' postgraduate professional experience in a field in which independent or entrepreneurial activity is required in relation to IT or digitalization (e.g. employment reference letter, a job description certified by the employer or a detailed account of the applicant's own business activity),
- a motivation letter (in English).

(3) The Examination Board for the Masters Course verifies the existence of the conditions precedent under paragraphs 1 and 2 and implements the further procedure. In order to carry out this task it may appoint one or more admissions panels. An admissions panel shall be made up of at least two professors on the Masters Course who are authorized examiners, one Goethe Business School employee responsible for admissions or authorized to examine and, in an advisory capacity, one student member enrolled on the Masters Course. The professorial majority must be guaranteed. Where the Examination Board appoints several admissions panels for the same Masters Course, then at the beginning of the selection process, a joint agreement of the assessment criteria takes place, normally chaired by the chair of the Examination Board. The Examination Board or admissions panel may also draw on support from other staff.

(4) The overall assessment is made up of the following part-assessments:

Completion or average grade of the qualifying course:	51%
evidence normally of at least two years' postgraduate professional experience in a field in which activity relevant to business is required in relation to IT or digitalization	19%
letter of recommendation	15%
motivation letter	15%

(5) For the class of degree a maximum of 5 points are available under the following table:

1.0 to 2.0	5 points
2.1 to 2.5	4 points
2.6 to 3.0	3 points
3.1 to 3.5	2 points
3.6 to 4.0	1 point

(6) Between one and five points are given for the recommendation and motivation letters, with one point being given for the worst assessment and five points for the best assessment. The recommendation and motivation letters are assessed from the point of view of the student applicant's aptitude for the course. This involves assessing to what degree the application is, in the opinion of the referee or in his/her own opinion, able to meet the challenges of the program and how sensible participation in the program is. The recommendation letter should follow the sample published on the webpages of Goethe Business School or at any rate contain the information requested therein. Where multiple recommendation letters are available, the one with the best assessment is taken.

(7) Between one and five points are given for the evidence normally of at least two years' postgraduate professional experience in a field in which activity relevant to business is required in relation to IT or digitalization, with one point being given for the worst assessment and five points for the best assessment. The evidence is assessed from the point of view of the suitability of the student applicant's postgraduate work experience for the course with regard to the basic knowledge available for successful graduation from the course.

(8) An overall assessment under paragraph 4 of at least 3 points is required for admission.

## Appendix 2: Sample course schedule

Semester	Name of the class	Class Format <sup>1</sup>	Length (CP)	Acronym
	<b>Foundation Courses</b>			
1.	Managerial Accounting & Controlling	L, E	6	MACC
1.	Organizational Behavior	L, E	6	ORBE
1.	Corporate Finance	L, E	6	COFI
1.	Strategic Management & Organizational Change	L, E	6	SMOC
	<b>Total CP</b>		<b>24</b>	
	<b>Concentration Courses</b>			
2.	IT Architectures & Digital Business Models	L, E	5	ITAR
2.	Digital Leadership	L, E	5	DILE
2.	Digital Marketing	L, E	5	DIMA
2.	Digital Process Management	L, E	5	DIPM
	<b>Total CP</b>		<b>20</b>	
	<b>Specialization Phase – Specialization Courses</b>			
3.	Option 1	L, E	5	OM1
3.	Option 2	L, E	5	OM2
3.	Option 3	L, E	5	OM3
3.	Option 4	L, E	5	OM4
3.	<b>Total SH/W or CP</b>		<b>20</b>	
3.	<b>Completion Phase</b>			
3.	"Scientific Methods for Research & Writing" seminar (Part 1)	S	4	SMRW
4.	"Scientific Methods for Research & Writing" seminar (Part 2)	S	2	SMRW
4.	Master's thesis		20	MT
	<b>Total CP</b>		<b>26</b>	
	<b>Total for seminars 1.-4.</b>		<b>90</b>	

<sup>1</sup> Abbreviations used: S = seminar; E = exercise; L = lecture.

## Appendix 3: Module descriptions

<b>Module name:</b> Managerial Accounting & Controlling (MACC)	
<b>Type of module:</b> compulsory, foundation-course module (6 CP)	
1. Content:	
	<ul style="list-style-type: none"> <li>• Discussion of various costing and calculation concepts relevant to the IT sector</li> <li>• Application of information within various monitoring tools, including budgeting, break-even analysis, transfer prices</li> <li>• Identification of relevant information and its efficient use for the purpose of decision-making in the IT sector</li> <li>• Identification of information that influences decisions in the context of performance measurements and Key Performance indicators as well as its use in the guidance of employees, e.g. within the framework of profit centers or the achievement of corporate social responsibility goals</li> </ul>
2. Learning outcomes/skills objectives:	
	<p>The students learn</p> <ul style="list-style-type: none"> <li>• to apply costing methods and estimate the value of information;</li> <li>• to calculate and evaluate the costs of orders or mass products;</li> <li>• to use costs information to make operational and strategic decisions;</li> <li>• to understand areas of responsibility as organizational units for the monitoring of results;</li> <li>• to choose the correct financial ratios (e.g. ROCE, EVA) either on an isolated basis or in combination with other, non-financial indicators (e.g. balanced scorecard, corporate social responsibility figures);</li> <li>• to implement performance-related pay for employees in order to stimulate behavior in line with the business's objectives.</li> </ul> <p>Furthermore, within the framework of the exercise the students gain skills in the development of approaches to problem-solving in relation to practise exercises and learn to present this in English.</p>
3. Preconditions to participation:	
	None
4. Permitted teaching and learning formats:	
	Lecture and exercise.
5. Course records:	
	A precondition to admission to the module examination may be the production of ungraded records of achievement (short written drafts or brief presentations or work on practice exercises) and/or the production of evidence of participation in the exercise. Where the module examination is in two parts, no ungraded records of achievement need to be produced.
6. Module examination:	
	The format of the examination on completion of the module is set by the class director at the beginning of the series of classes.
	Examination on completion of the
	Test (90 minutes) or term paper (10-15 pages) or test (45 minutes) and term paper (max. 7 pages).
7. Module grade:	
	Where the module examination consists of a test and a term paper, the grade for the module is derived 50% from the test and 50% from the term paper.

<b>Module name:</b> Organizational Behavior (ORBE)	
<b>Type of module:</b> compulsory, foundation-course module (6 CP)	
1. Content:	
	The class is made up of multiple parts: employees as the building blocks of economic organizations, behavior within organizations and the importance of motivation. Proceeding from employees as the building blocks of organizations, the individual differences between employees are looked at depending on the work context and work motivation. At the individual level this concerns the question of how managers make optimal decisions when these are fraught with risk and are based on incomplete information. At the group level this is about employee leadership, the successful management of teams and the role of social norms and "peer effects" in the workplace. Finally, at the level of the organization, subjects such as "change" and "culture" are discussed. New challenges arising from the changing environmental conditions (e.g. globalization and diversity, digitalization, virtual collaboration, challenges in terms of corporate social responsibility) are continuously being addressed.
2. Learning outcomes/skills objectives:	
	<p>The module teaches the fundamentals which combines the most important principles in the area of Organization and HR into a single class. The objective is</p> <ul style="list-style-type: none"> <li>to highlight the key elements of the motivation problem and its solution;</li> <li>to impart to participants the most important management concepts and their connection with organizational behavior.</li> </ul> <p>Furthermore, participants should</p> <ul style="list-style-type: none"> <li>develop the ability to apply management concepts in different organizational contexts (particularly in light of globalization and digitalization);</li> <li>learn to analyse decision-making problems in companies and work relationships and in so doing to draw on ethical principles;</li> <li>learn to structure typical management issues and to develop potential strategies to resolve these issues.</li> </ul> <p>A framework is jointly developed that should assist the students to uncover typical traps and to develop strategies for better decision-making.</p>
3. Preconditions to participation:	
	None
4. Permitted teaching and learning formats:	
	Lecture and exercise.
5. Course records:	
	A precondition to admission to the module examination may be the production of ungraded records of achievement (short written drafts or brief presentations or work on practice exercises) and/or the production of evidence of participation in the exercise. Where the module examination is in two parts, no ungraded records of achievement need to be produced.
6. Module examination:	
	The format of the examination on completion of the module is set by the class director at the beginning of the series of classes.
	Examination on completion of the module, consisting of: Test (90 minutes) or term paper (10-15 pages) or test (45 minutes) and term paper (max. 7 pages).
7. Module grade:	
	Where the module examination consists of a test and a term paper, the grade for the module is derived 50% from the test and 50% from the term paper.

<b>Module name: Corporate Finance (COFI)</b>	
<b>Type of module: compulsory, foundation-course module (6 CP)</b>	
<b>1. Content:</b>	
	<p>This module discusses institutional and methodological aspects required for an understanding of advanced ways of looking at problems in the area of Corporate Finance. The participants are familiarized with the basic concepts for the evaluation of investments and corporate finance, this being done with the inclusion of all ethically-relevant aspects of the teaching content and with a special emphasis on taking into account the application in practice of what has been learnt, in each case according to ethically reasonable options. Students are given a basic understanding of interest, risk, diversification, market equilibrium price and capital structure considerations according to modern financial theory. These are, in particular</p> <ul style="list-style-type: none"> <li>• financial instruments: debt, equity, convertible debt, leasing;</li> <li>• financial strategies: leverage, payout policy;</li> <li>• NPV (net present value), including the value of tax shields;</li> <li>• valuation under uncertainty (WACC, CAPM), real options.</li> </ul>
<b>2. Learning outcomes/skills objectives:</b>	
	<p>The students</p> <ul style="list-style-type: none"> <li>• get an overview of modern financial market theory;</li> <li>• are equipped with the most important conceptual tools in the area of finance required for an understanding of corporate finance issues;</li> <li>• gain skills in the course of this exercise in the development of approaches to problem-solving for practice exercises;</li> <li>• learn to take into account aspects of ethical standards in the application of the teaching content in a way that does them justice.</li> </ul>
<b>3. Preconditions to participation:</b>	
	None
<b>4. Permitted teaching and learning formats:</b>	
	Lecture and exercise.
<b>5. Course records:</b>	
	A precondition to admission to the module examination may be the production of ungraded records of achievement (short written drafts or brief presentations or work on practice exercises) and/or the production of evidence of participation in the exercise. Where the module examination is in two parts, no ungraded records of achievement need to be produced.
<b>6. Module examination:</b>	
	The format of the examination on completion of the module is set by the class director at the beginning of the series of classes.
	Examination on completion of the module, consisting of: Test (90 minutes) or term paper (10-15 pages) or test (45 minutes) and term paper (max. 7 pages).
<b>7. Module grade:</b>	
	Where the module examination consists of a test and a term paper, the grade for the module is derived 50% from the test and 50% from the term paper.

<b>Module name:</b> Strategic Management and Organizational Change (SMOC)	
<b>Type of module:</b> compulsory, foundation-course module (6 CP)	
<b>1. Content:</b>	
	<p>This module introduces concepts for strategic analysis and strategy development. Proceeding from the basic concept of strategy and from the definition and role of corporate strategy, different approaches are adopted to strategic analysis tools that are of central importance in the age of Digital management and digital transformation. This involves looking at the following subject areas, among others</p> <ul style="list-style-type: none"> <li>• company objectives and vision</li> <li>• industry analysis</li> <li>• analyses of skills and resources</li> <li>• diversification and vertical integration</li> <li>• cost leadership</li> <li>• internal vs. external growth</li> <li>• roles and tasks of corporate head office</li> <li>• implementation of corporate strategies</li> <li>• business models and business model innovations.</li> </ul>
<b>2. Learning outcomes/skills objectives:</b>	
	<p>The module creates a shared foundation for all Masters students, which brings together the most important principles in the area of strategy for the digital age. The students should</p> <ul style="list-style-type: none"> <li>• be familiarized with basic methods, models and results of Strategy Research;</li> <li>• understand the basic principles and tools of Strategic Management incl. business models;</li> <li>• obtain more in-depth knowledge in the area of strategy formulation and application;</li> <li>• be equipped to develop strategy for a company and apply it in the context of ethical challenges.</li> </ul>
<b>3. Preconditions to participation:</b>	
	None
<b>4. Permitted teaching and learning formats:</b>	
	Lecture and exercise.
<b>5. Course records:</b>	
	A precondition to admission to the module examination may be the production of ungraded records of achievement (short written drafts or brief presentations or work on practice exercises) and/or the production of evidence of participation in the exercise. Where the module examination is in two parts, no ungraded records of achievement need to be produced.
<b>6. Module examination:</b>	
	The format of the examination on completion of the module is set by the class director at the beginning of the series of classes.
	Examination on completion of the module, consisting of: Test (90 minutes) or term paper (10-15 pages) or test (45 minutes) and term paper (max. 7 pages).
<b>7. Module grade:</b>	
	Where the module examination consists of a test and a term paper, the grade for the module is derived 50% from the test and 50% from the term paper.

<b>Module name: IT Architectures &amp; Digital Business Models (ITAR)</b>	
<b>Type of Module:</b> Compulsory, concentration-phase module (5 CP)	
<b>1. Content:</b>	
	<p>This module tackles the bases of the digital transformation. In the foreground are the concepts of Digitalization, current IT architectures and methods for the development of Digital business models. The module is taught with the inclusion of all ethically-relevant aspects of the teaching content and with a special emphasis on reflecting the application in practice of what has been learnt, in each case according to ethically reasonable options. Topic areas examined are, in particular</p> <ul style="list-style-type: none"> <li>• Key Building Blocks of Digital Transformation in Organizations and Industries</li> <li>• Foundations of Digital Platforms and Ecosystems</li> <li>• Agile IT Architectures and Application Development</li> <li>• Developing Digital Business Models with Design Thinking, Lean Startup and Service Design</li> <li>• Cloud Computing, Big Data and Data Analytics and how these transform IT landscapes and business.</li> </ul>
<b>2. Learning outcomes/skills objectives:</b>	
	<p>The students learn</p> <ul style="list-style-type: none"> <li>• to understand the economic and technical basis of the digital transformation in organizations and industries;</li> <li>• to understand the core concepts of Digital architectures and platforms;</li> <li>• to apply core methods for the development of Digital business models;</li> <li>• to assess the impact of Digital core technologies on business models;</li> <li>• to take into account aspects of ethical standards in the application of the teaching content in a way that does them justice.</li> </ul>
<b>3. Preconditions to participation:</b>	
	Participation in the module is conditional upon successful participation in at least three of the four modules from the first semester recommended under the course schedule (Appendix 2).
<b>4. Permitted teaching and learning formats:</b>	
	Lecture and exercise.
<b>5. Course records:</b>	
	A precondition to admission to the module examination may be the production of ungraded records of achievement (short written drafts or brief presentations or work on practice exercises) and/or the production of evidence of participation in the exercise. Where the module examination is in two parts, no ungraded records of achievement need to be produced.
<b>6. Module examination:</b>	
The format of the examination on completion of the module is set by the class director at the beginning of the series of classes.	
	Examination on completion of the module, consisting of: Test (90 minutes) or term paper (10-15 pages) or test (45 minutes) and term paper (max. 7 pages).
<b>7. Module grade:</b>	
	Where the module examination consists of a test and a term paper, the grade for the module is derived 50% from the test and 50% from the term paper.

<b>Module name:</b> Digital Leadership (DILE)	
<b>Type of module:</b> compulsory, concentration-phase module (5 CP)	
<b>1. Content:</b>	
	<p>The "digital transformation" concerns much more than merely the use of new technologies. In an increasingly complex environment of rapid change the style of successful leadership is also changing. The "Digital Leadership" module uses management concepts, scientific knowledge and practical examples to explain why and how leadership has to change in a digital world, and equips students to adapt their own leadership accordingly. Here leadership encompasses leadership of companies, of teams of employees and of individual employees.</p> <p>Content-wise the following subject areas are looked at, among others</p> <ul style="list-style-type: none"> <li>• the need for leadership to adapt in the digital age</li> <li>• the features of leadership that is appropriate in the digital age</li> <li>• challenges and questions of leadership of companies, teams and employees</li> <li>• approaches and tools of a leadership that is appropriate in the digital age</li> </ul>
<b>2. Learning outcomes/skills objectives:</b>	
	<p>The students</p> <ul style="list-style-type: none"> <li>• obtain greater knowledge of the leadership of companies, teams and employees in the context of Digitalization;</li> <li>• learn what constitutes good leadership (incl. decision-making processes, motivation and communication) and a good leader in the digital age;</li> <li>• are in a position to critically assess modern leadership tools, select those that are appropriate to the situation and use them productively;</li> <li>• learn to apply different styles of leadership in different leadership situations</li> </ul>
<b>3. Preconditions to participation:</b>	
	Participation in the module is conditional upon successful participation in at least three of the four modules from the first semester recommended under the course schedule (Appendix 2).
<b>4. Permitted teaching and learning formats:</b>	
	Lecture and exercise.
<b>5. Course records:</b>	
	A precondition to admission to the module examination may be the production of ungraded records of achievement (short written drafts or brief presentations or work on practice exercises) and/or the production of evidence of participation in the exercise. Where the module examination is in two parts, no ungraded records of achievement need to be produced.
<b>6. Module examination:</b>	
	The format of the examination on completion of the module is set by the class director at the beginning of the series of classes.
	Examination on completion of the module, consisting of: Test (90 minutes) or term paper (10-15 pages) or test (45 minutes) and term paper (max. 7 pages).
<b>7. Module grade:</b>	
	Where the module examination consists of a test and a term paper, the grade for the module is derived 50% from the test and 50% from the term paper.

<b>Module name:</b> Digital Marketing (DIMA)	
<b>Type of module:</b> compulsory, concentration-phase module (5 CP)	
<b>1. Content:</b>	
	<p>This module uses case studies to tackle the bases of the internet and of Digital marketing. It then goes into greater depth on issues of online advertising, on the way search engines work and their optimization. The module is taught with the inclusion of ethically-relevant aspects of the teaching content. Topic areas examined are, in particular</p> <ul style="list-style-type: none"> <li>• technical drivers</li> <li>• economic drivers</li> <li>• online advertising</li> <li>• viral marketing</li> <li>• affiliate marketing</li> <li>• search engine marketing and search engine optimization</li> <li>• social media</li> <li>• online social networks</li> <li>• recommendation systems</li> <li>• digital pricing.</li> </ul>
<b>2. Learning outcomes/skills objectives:</b>	
	<p>The students learn</p> <ul style="list-style-type: none"> <li>• to understand the principles of Digital markets and of the internet from the point of view of theory and practice;</li> <li>• to recognize the interplay of technology and economic drivers and be able to derive management implications from this;</li> <li>• how to apply the most important marketing tools in the online sector;</li> <li>• how to classify material strategies for success in the online sector;</li> <li>• how better to estimate the potential of web-based business ideas and apply productive business ideas.</li> </ul>
<b>3. Preconditions to participation:</b>	
	Participation in the module is conditional upon successful participation in at least three of the four modules from the first semester recommended under the course schedule (Appendix 2).
<b>4. Permitted teaching and learning formats:</b>	
	Lecture and exercise.
<b>5. Course records:</b>	
	A precondition to admission to the module examination may be the production of ungraded records of achievement (short written drafts or brief presentations or work on practice exercises) and/or the production of evidence of participation in the exercise. Where the module examination is in two parts, no ungraded records of achievement need to be produced.
<b>6. Module examination:</b>	
The format of the examination on completion of the module is set by the class director at the beginning of the series of classes.	
	Examination on completion of the module, consisting of: Test (90 minutes) or term paper (10-15 pages) or test (45 minutes) and term paper (max. 7 pages).
<b>7. Module grade:</b>	
	Where the module examination consists of a test and a term paper, the grade for the module is derived 50% from the test and 50% from the term paper.

<b>Module name: Digital Process Management (DIPM)</b>	
<b>Type of module:</b> compulsory, concentration-phase module (5 CP)	
<b>1. Content:</b>	
	<p>This module lays the theoretical groundwork for understanding how and why digitalization is able to lead to improvements in process and can serve as an enabler of innovative processes. The main drivers of process improvement and innovation are discussed. The module is taught with the inclusion of ethically-relevant aspects of the teaching content. Topic areas examined are, for example</p> <ul style="list-style-type: none"> <li>• forecasting</li> <li>• business process modeling and management</li> <li>• process mining</li> <li>• process and cycle time analysis</li> <li>• flow rate management</li> <li>• cycle inventory and safety inventory</li> <li>• harm of variety</li> <li>• service process management</li> <li>• platform revolution with focus on pull scenarios</li> </ul>
<b>2. Learning outcomes/skills objectives:</b>	
	<p>The students learn</p> <ul style="list-style-type: none"> <li>• to recognize the impacts of Digitalization on the fundamental parameters of process performance;</li> <li>• to understand the drivers of process performance and to apply them when designing processes;</li> <li>• how process analyses, modeling, creation and implementation work together within the framework of Digitalization;</li> <li>• how variety can be controlled through digitalization in order to turn challenges into opportunities within the business environment, also taking into account ethical aspects where relevant.</li> </ul>
<b>3. Preconditions to participation:</b>	
	Participation in the module is conditional upon successful participation in at least three of the four modules from the first semester recommended under the course schedule (Appendix 2).
<b>4. Permitted teaching and learning formats:</b>	
	Lecture and exercise.
<b>5. Course records:</b>	
	A precondition to admission to the module examination may be the production of ungraded records of achievement (short written drafts or brief presentations or work on practice exercises) and/or the production of evidence of participation in the exercise. Where the module examination is in two parts, no ungraded records of achievement need to be produced.
<b>6. Module examination:</b>	
	The format of the examination on completion of the module is set by the class director at the beginning of the series of classes.
	Examination on completion of the module, consisting of: Test (90 minutes) or term paper (10-15 pages) or test (45 minutes) and term paper (max. 7 pages).
<b>7. Module grade:</b>	
	Where the module examination consists of a test and a term paper, the grade for the module is derived 50% from the test and 50% from the term paper.

<b>Modul name:</b> Options module 1-4 (OM1 – OM4)			
<b>Type of module:</b> Option module Specialization Phase (5 CP)			
<b>1. Content:</b>			
	<p>As part of their specialization students need to complete a total of four options modules such as, e.g.</p> <ul style="list-style-type: none"> <li>• Digital Success Stories &amp; Disruptive Technologies</li> <li>• Data Science &amp; Business Analytics</li> <li>• Data Security &amp; Compliance</li> <li>• Smart Industry &amp; Digital Trends</li> <li>• Digital Transformation &amp; Project Management</li> <li>• Digital Innovation &amp; Incubation</li> <li>• Digitalization in Finance (FinTech, Insurance Tech, RegTech)</li> </ul> <p>The number of option modules offered and type of option topics may change. The Module Handbook regulates this in greater detail.</p>		
<b>2. Learning outcomes/skills objectives:</b>			
	<p>The students</p> <ul style="list-style-type: none"> <li>• gain content-related and methodological skills from their major fields of study;</li> <li>• acquire detailed knowledge and learn methods in relation to selected areas that permit a focus on their content;</li> <li>• get insight into specific areas of application;</li> <li>• obtain practical skills relevant to the labor market;</li> <li>• gain skills in the course of this exercise in the development of approaches to problem-solving in relation to practice exercises.</li> </ul>		
<b>3. Preconditions to participation:</b>			
	<p>Participation in the module is conditional upon successful participation in at least three of the four modules from the first semester recommended under the course schedule (Appendix 2) and at least three of the four modules from the second semester recommended under the course schedule.</p>		
<b>4. Permitted teaching and learning formats:</b>			
	<p>Lecture and exercise.</p>		
<b>5. Course records:</b>			
	<p>A precondition to admission to the module examination may be the production of ungraded records of achievement (short written drafts or brief presentations or work on practice exercises) and/or the production of evidence of participation in the exercise. Where the module examination is in two parts, no ungraded records of achievement need to be produced.</p>		
<b>6. Module examination:</b>			
	<p>The format of the examination on completion of the module is set by the class director at the beginning of the series of classes.</p>		
	<table border="1"> <tr> <td>Examination on completion of the module, consisting of:</td> <td>Test (90 minutes) or term paper (10-15 pages) or test (45 minutes) and term paper (max. 7 pages).</td> </tr> </table>	Examination on completion of the module, consisting of:	Test (90 minutes) or term paper (10-15 pages) or test (45 minutes) and term paper (max. 7 pages).
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<b>7. Module grade:</b>			
	<p>Where the module examination consists of a test and a term paper, the grade for the module is derived 50% from the test and 50% from the term paper.</p>		

<b>Module name: Seminar Scientific Methods for Research &amp; Writing (SMRW)</b>	
<b>Type of module:</b> Compulsory, completion-phase module (6 CP)	
<b>1. Content:</b>	
	<p>The seminar offers students an introduction into academic work (literature search, use of literature in their own papers, etc.) in the Management and IT or digital context. Current research topics in the area of management in the IT industry in the context of the challenges of the digital transformation are discussed and developed within the seminar. The development and positioning of research papers is at the heart of the seminar. There is discussion, in particular, of the appropriate design of study for empirical work. The seminar is therefore an ideal preparation for Master's theses.</p> <p>Following the introduction to academic work (Part 1) the students then present the results of their research work (Part 2).</p>
<b>2. Learning outcomes/skills objectives:</b>	
	<p>The core objectives of the seminar lie in the following areas:</p> <ul style="list-style-type: none"> <li>• Students learn how to research a topic with the inclusion not just of management but also of IT or digital-specific content.</li> <li>• Students understand how scientific papers are structured in the interdisciplinary context.</li> <li>• Students understand how Master's theses should be structured and implemented in the context of the inclusion of practise-based aspects relevant to management and IT.</li> </ul>
<b>3. Preconditions to participation:</b>	
	Participation in the module is conditional upon successfully passing module examinations in the compulsory modules for the first two semesters recommended under the course schedule (Appendix 2).
<b>4. Permitted teaching and learning formats:</b>	
	Seminar
<b>5. Course records:</b>	
	Regular participation (evidence of participation) is a precondition to admission to the module examination.
<b>6. Module examination:</b>	
	Examination on completion of the module, consisting of: a presentation (about 20 minutes)
<b>7. Module grade:</b>	
	100% Presentation

<b>Module name:</b> Master's thesis	
<b>Type of module:</b> Compulsory, completion-phase module (20 CP)	
1. Content:	
	Topics from the Management and IT or digital transformation specialism – normally arising from an overarching practice-related question.
2. Learning outcomes/skills objectives:	
	<p>The students</p> <ul style="list-style-type: none"> <li>• gain content-related and methodological skills in relation to their research work;</li> <li>• are able to tackle topics set on the basis of the sound knowledge they have gained from research;</li> <li>• are capable of developing and formulating solutions through research.</li> </ul> <p>The Master's thesis largely takes the format of a research essay that can be submitted to a relevant academic journal</p>
3. Preconditions to participation:	
	Participation in the module is conditional upon successfully passing module examinations in the compulsory modules for the first two semesters recommended under the course schedule (Appendix 2) and of at least two of the four options recommended under the course schedule (Appendix 2) for the third semester.
4. Permitted teaching and learning formats:	
	Self-study
5. Course records:	
	none
6. Module examination:	
	Examination on completion of the module, consisting of: Master's thesis (20 weeks)
7. Module grade:	
	100% Master's thesis

## **Legal information**

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