MASTER OF PHARMA BUSINESS ADMINISTRATION

PART-TIME

MASTER OF PHARMA BUSINESS ADMINISTRATION

STRATEGIC MANAGEMENT

HEALTH ECONOMICS

REGULATORY AFFAIRS

CORPORATE FINANCE

PRODUCTION

MARKET ACCESS

QUALITY CONTROL

RESEARCH & DEVELOPMENT

INNOVATION MANAGEMENT

LEADERSHIP

PHARMACOVIGILANCE

MARKETING

PROJECT MANAGEMENT
“The Master of Pharma Business Administration is a flagship project of the House of Pharma & Healthcare and Goethe University, as it is unique with respect to its innovative concept and its interdisciplinary structure. The foursome cooperation between the Faculty of Economics and Business Administration and the Faculty of Biochemistry, Chemistry and Pharmacy as well as the House of Pharma & Healthcare and Goethe Business School, demonstrates an impressive concentration of competences in the field of pharma management.”

Prof. Dr. Manfred Schubert-Zsilavecz, Vice-President, Goethe University and President, House of Pharma & Healthcare
Are you seeking professional development opportunities to prepare for the next step of your career in the pharma business? Are you looking for deeper management knowledge as well as insights into the pharmaceutical value chain to promote your personal and professional advancement? Would you like to expand your professional network in the pharmaceutical industry? Are you poised for mastering new challenges? Then join us and apply for the Master of Pharma Business Administration (MBA)!

Our highly coordinated and exceptionally well-balanced Pharma MBA prepares aspiring executives with the skills to succeed in the pharmaceutical industry. The curriculum combines the expertise of academic excellence with practice-oriented applications.

**AT A GLANCE**

**TARGET GROUP**
Ambitious professionals from diverse academic backgrounds who want to qualify for a management career in the pharmaceutical industry.

**INTERDISCIPLINARY CONTENT**

1. **Foundation Courses**  
Management fundamentals applied to the pharmaceutical industry

2. **Concentration Courses**  
Management concentration, legal fundamentals and an overview of the pharmaceutical value chain

3. **Specialization Courses**  
Pharma-specific management know-how along the pharmaceutical value chain

4. **Master Thesis**  
Final project work in cooperation with practice partner

**PART-TIME FORMAT**
The program consists of four semesters – with bi-weekly classes on Fridays (1pm to 8pm) and Saturdays (9am to 5pm) during semesters 1-3 and the subsequent master thesis (20 weeks) in semester 4. Each semester concludes with a semester break. All dates are fixed well in advance allowing for long-term planning of academic and professional schedules.

**PROGRAM START**
The program starts annually in October.

**ACCREDITED DEGREE**
Graduates earn an MBA degree from the AACSB-accredited Faculty of Economics and Business Administration and the Faculty of Biochemistry, Chemistry and Pharmacy at Goethe University.

**COOPERATION PARTNERS**

- Goethe Business School, Frankfurt am Main
- Goethe University, Frankfurt am Main
- House of Pharma
PROGRAM FORMAT

COMPACT, JOB-COMPATIBLE CURRICULUM

The program’s job-compatible format both minimizes the time away from work and gives ample time for self-study between class weekends.

- The program consists of four semesters, i.e. 3 semesters of lectures + 20 weeks for the master thesis in semester 4.
- A typical semester is composed of a series of bi-weekly lectures with subsequent exams.
- Lectures are scheduled on Friday afternoons and Saturdays (public holidays excluded) in semesters 1-3.
- Each semester concludes with a semester break.
- All dates are fixed well in advance allowing for long-term planning of academic and professional schedules.

“Looking for a unique niche MBA experience I came across this newly introduced program. Being part of the very first cohort I can so far only recommend the excellent mixture of lectures with highly engaged and interactive professors and guest speakers, great administrative support, superb academic conditions and a perfectly sized class of great fellow students with diverse pharmaceutical backgrounds.”

Henrik Hesse, Class of 2016

“The Master of Pharma Business Administration at Goethe Business School caught my attention since it considers management and financial topics as well as the entire pharmaceutical value chain at the same time. Working in a team with major intersection with other departments, I expect the program to facilitate my day-to-day work by simplifying the interaction with colleagues from different disciplines. Another major plus of the program is the discussion and exchange of experience with fellow students, the high-profile lecturers and the guest speakers who always share interesting insights. This definitely contributes to the program’s uniqueness and will broaden my future career opportunities. All in all, I highly value the program’s clear focus on pharmaceutical topics and I am very much looking forward to the next semester.”

Ines Unglaub, Class of 2016

“With the design of the program, we have placed a strong emphasis on ensuring that the academic foundation and the practical relevance of the content are perfectly matched. Based on a solid academic foundation, all modules draw on numerous practical examples and case studies or include impulse presentations from experienced practitioners of the pharma industry.”

Prof. Dr. Lars Schweizer, UBS-Endowed Professor for Strategic Management, Goethe University and Academic Director, Master of Pharma Business Administration
As a minimum eligibility requirement for admissions, we expect you to have:

- Bachelor's degree (180 ECTS) or equivalent
- Proficiency in written and spoken English
- Minimum of two years of post-degree professional work experience in a pharma-related capacity

Graduates earn a Master of Business Administration (MBA) degree (90 CP) from both the AACSB-accredited Faculty of Economics and Business Administration and the Faculty of Biochemistry, Chemistry and Pharmacy at Goethe University.

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WHY CHOOSE THE PHARMA MBA?

When designing the program, we have taken into account the challenges of working professionals to find an ideal work-study balance. Our program format enables you to minimize your amount of time away from work allowing you to continue with your professional career while pursuing a master’s degree.

Program participants benefit from the faculty’s extensive experience in research and practice-oriented teaching, offering a unique training in pharma management and combining current issues as well as practical applications that can be immediately implemented in a professional setting.

Gaining practice-based know-how during the program, exchanging ideas with stimulating guest speakers from the pharmaceutical industry as well as sharing experiences with fellow students will help you to leverage your full career potential.

Classes are held at Goethe University’s Campus Westend, one of the most modern campuses in Europe and located at the heart of Europe’s business community. The campus offers state-of-the-art facilities and ideal learning conditions.

Program participants will be matriculated at Goethe University and, therefore, have access to all university facilities and services, including the RMV semester ticket for public transportation. When not in class, you will stay connected with faculty, fellow students and program management through a virtual learning platform.

The program is taught by Goethe University’s outstanding faculty and top lecturers from other leading institutions as well as prominent practitioners from relevant corporations.

IDEAL WORK-STUDY BALANCE

MANAGEMENT KNOW-HOW

PHARMACEUTICAL SKILLS

UNIQUE LOCATION

EXCELLENT CAMPUS FACILITIES AND STUDY RESOURCES

OUTSTANDING FACULTY

CUTTING-EDGE EXPERTISE IN PHARMA MANAGEMENT

BROADER CAREER PERSPECTIVES
CUSTOMIZED TO MEET THE REQUIREMENTS OF THE PHARMACEUTICAL INDUSTRY

The structure and content of the Master of Pharma Business Administration have been designed in close coordination with representatives of selected pharmaceutical companies to ensure that the program meets the requirements of corporate practice.

“The Master of Pharma Business Administration is a great program that offers high potentials a customer-fit education. Distinguished academics and experienced practitioners work hand in hand to qualify prospective managers from the pharmaceutical industry for the challenges of their future activities.”
Dr. Patrick Horber
General Manager, AbbVie Deutschland GmbH & Co. KG

“The Master of Pharma Business Administration program’s design of imparting both management know-how and pharmaceutical skills is state-of-the-art and optimally addresses the required knowledge and expertise of future executives in the pharma industry.”
Prof. Dr. Jochen Maas
General Manager R&D Germany, Sanofi-Aventis Deutschland GmbH

“The structure and the content of the Master of Pharma Business Administration are matched to meet the needs of the pharma industry and set the program apart from other education and training formats in the market.”
Dr. Stefan Oschmann
Chairman of the Executive Board & CEO, Merck KGaA

“The Master of Pharma Business Administration fills an important gap: the pharma-centric customization of a traditional MBA curriculum. I also believe that the distinctive expertise of the lecturers and the practical nature of the classes – covering important aspects of the pharmaceutical value chain – make this program highly valuable for any aspiring executive in the pharma sector.”
Dr. Hagen Pfundner
Managing Director, Roche Pharma AG

“Many highly qualified professionals with excellent scientific pharmaceutical backgrounds do not qualify for leading positions due to a lack of fundamental business knowledge. A part-time MBA program focused on the pharmaceutical industry offers ideal conditions to close these knowledge gaps and enables graduates to implement what is learned immediately into their professional daily practice.”
Dr. Michael von Poncet
Medical Director, Janssen-Cilag GmbH Deutschland
At GBS, the high quality of the faculty is of upmost importance. Our approach is to employ a tandem model comprising faculty from both academia and pharmaceutical practice to ensure the highest possible practical relevance of all modules. The faculty with the best fit for each module is chosen from the large pool of the wider university network. This includes distinguished professors and academic leaders, top-profile management professionals from renowned institutions, as well as experienced training experts and innovative guest speakers.

"The quality of a program’s faculty is crucial for its successful delivery and especially the students’ learning experience. Therefore, the Master of Pharma Business Administration faculty is carefully selected in consultation with our advisory board to best meet the requirements of each module – with a balanced mix of experienced academics and practitioners to ensure the high practical relevance of the content we deliver.”

Prof. Dr. Theo Dingermann,
Senior Professor, Institute for Pharmaceutical Biology, Goethe University and Academic Director, Master of Pharma Business Administration
Goethe University in Frankfurt is the ideal choice for anyone looking for a place of study with an excellent learning infrastructure and a distinctive international flair on a central, modern and green campus. At Goethe University, global thinking successfully connects with a strong local tradition.
FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION

Goethe University’s AACSB-accredited Faculty of Economics and Business Administration is widely regarded as one of Germany’s leading faculties in its field. Its researchers and lecturers are regularly ranked among the best in their field and are members of top advisory boards across Europe. The Faculty’s excellent reputation is evidenced by over 5,000 student enrolments, as well as by numerous national and international companies recruiting its graduates and intensively collaborating on research and education.

FACULTY OF BIOCHEMISTRY, CHEMISTRY AND PHARMACY

At Goethe University’s Faculty of Biochemistry, Chemistry and Pharmacy, 32 professors and 215 permanent staff members are involved in research and in teaching of more than 1,850 undergraduate and 500 PhD students as well as postdoctoral fellows. The Faculty has been continuously highly ranked in the Academic Ranking of World Universities in Clinical Medicine and Pharmacy and is located at Campus Riedberg, a modern center for the natural sciences at Goethe University.

GOETHE BUSINESS SCHOOL

Since 2004, Goethe Business School (GBS) offers executives and young professionals an exclusive and broad portfolio of education and training programs at Goethe University – at the heart of Europe’s financial center Frankfurt am Main. GBS’ learning approach is truly unique as it offers a custom-tailored type of education based on the combination of insights of leading academics, practical content as well as relevant soft skills. The attractive study facilities of the House of Finance enable participants to further enhance their professional and personal skills.

HOUSE OF PHARMA & HEALTHCARE

The House of Pharma & Healthcare is an association of all parties involved in the pharmaceutical value chain. It brings together stakeholders from universities, non-university research institutions, the pharmaceutical industry, SMEs, political parties, health insurance companies, patient organizations, physicians, pharmacists, health initiatives, and regulatory authorities with the aim of achieving significant synergies. The House of Pharma & Healthcare contributes to the international visibility of Germany in translational research, accounts for closing the innovation gap in drug development and contributes to a more efficient use and distribution of resources.