

About

This course studies key concepts and issues in bank management. As a motivation, it highlights current challenges by analyzing the subprime financial crisis (including a case study on the near failure and rescue of HRE) and the ensuing tightening in bank regulation. A general framework for bank valuation then provides the background against which value-based bank management is discussed. Topics covered include the drivers of bank value and a detailed examination of transfer, deposit and loan pricing. The course concludes with an introduction to risk management in banking. The content is delivered through readings, class-room presentations, discussions and exercises. Grading will be based on a closed book exam with a mix of calculation and knowledge questions.

Learning objectives

Upon completion of this course, you will be able to:

- Understand the peculiarities of valuing a bank, factors shaping the banking industry (e.g., regulation), and how this bears on value-based bank management
- Apply key concepts of value-based bank management like deposit and loan pricing
- Understand the challenges of risk management in banking

Key concepts

- Bank regulation
- Fundamental bank valuation model
- Bank value drivers
- Deposit pricing
- Loan pricing
- Bank risk management

Faculty**Prof. Dr. Axel Wieandt – “Excellence in Teaching Award” Goethe Business School 2017**

Axel Wieandt is a senior financial services executive. Until mid-2015, he was CEO of Valovis Bank AG. Other prior full-time positions he has held include Head of Corporate Development and Corporate Investments of Deutsche Bank AG, CEO and CFO of Hypo Real Estate Holding AG, and CEO and CFO of pbb Deutsche Pfandbriefbank AG, as well as Managing Director in Investment Banking with Credit Suisse Securities. His current portfolio of activities includes advisory mandates for VC and PE funds.

After graduating as a scholar of the Studienstiftung des Deutschen Volkes from WHU Otto-Beisheim School of Management (Diploma and Doctorate, both summa cum laude) and as a DAAD scholar from the J.L. Kellogg Graduate School of Management at Northwestern University (Master of Management with honors), Axel Wieandt began his career with McKinsey & Company in Düsseldorf and Boston, MA, and subsequently with Morgan Stanley Ltd. in London. He is currently Professor for Financial Intermediation (Bachelor Program, Master in Finance Program) at WHU

Otto-Beisheim School of Management and Lecturer (Part-time Master in Finance Program) at Goethe Business School, Frankfurt University.

In the spring of 2016, Axel Wieandt served as adjunct professor of finance at the J.L. Kellogg School of Management, Northwestern University where he taught a thought leadership seminar on "European Banking and the Financial Crisis".

He has published extensively in German and international peer-reviewed journals and is the author of "Unfinished Business: Putting European Banking (and Europe) Back on Track".

Axel Wieandt is a long-time member of the advisory board of auxmoney GmbH in Düsseldorf, the leading European consumer lending market place. He is senior advisor to Corestate Capital S.A., the leading S-DAX listed Luxemburg headquartered integrated real estate investment manager, and currently serves as chairman of the advisory board of Hannover Leasing GmbH & Co. KG and chairman of the supervisory board of Hannover Leasing Investment GmbH, both in Pullach near Munich. Axel Wieandt is also member of the advisory board of Debitos GmbH, the online market-place for non-performing loans in Frankfurt, and chairman of the advisory board of Mehrwerk GmbH in Bielefeld, a leading provider of value-added services in Germany. Since 2010, Axel Wieandt serves on the Board of Trustees of the „Europäische Stiftung Kaiserdom zu Speyer“.

His public profiles can be found at:

<https://www.linkedin.com/in/axel-wieandt/>

https://de.wikipedia.org/wiki/Axel_Wieandt

Course format

This course is offered in the part-time Master in Finance program and may be attended on a “**no credit**” basis by individuals not enrolled in the program. Course participants are visitors who are not responsible for assignments and do not take an exam or earn academic credits. As the number of seats in the course is limited, we recommend to [register online](#) early.

Course materials

Course materials except books will be provided in electronic form.

Language

English

Course schedule

Date	Sessions
Fri., June 21, 2019	18:00-20:00
Sat., June 22, 2019	14:30-16:30
Fri., July 5, 2019	15:30-16:30 16:45-18:45
Fri., July 19, 2019	13:00-15:00 15:30-17:30

Course fee*

€ 950 (fee is exempt from VAT). Goethe Business School students and alumni receive a **20% discount** off the regular fee.

Certificate of participation

A Goethe Business School certificate of participation is awarded upon completion of the course.

Venue

House of Finance (Room tba), Goethe University, Theodor-W.-Adorno-Platz 3, 60323 Frankfurt am Main.

**Withdrawal and fee refund*

In case the course withdrawal request is received two weeks prior to the start of classes, we will retain a withdrawal fee of EUR 50. In case the course withdrawal request is received less than two weeks prior to the start of classes, we will retain 50% of the payment made.

Contact

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